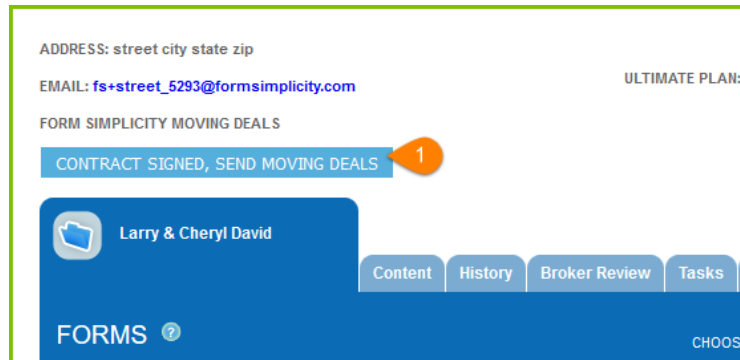


Form Simplicity Moving Deals

How to initiate Moving Deals within a transaction

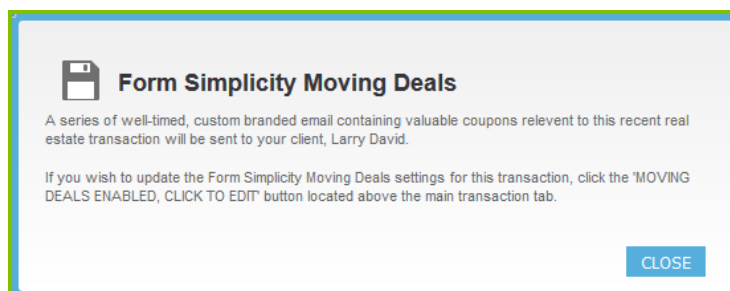
1. Once the agent has the purchase contract signed, clicked the 'CONTRACT SIGNED, SEND MOVING DEALS' button.



2. Provide the client's first and last name, email address, and the approximate closing date.
3. (Optional) Upload your photo to appear in the branded email to your client as part of the email signature.
4. Verify the brokerage name as this will appear in the email signature.
5. Click 'SEND MOVING DEALS'.

The screenshot shows the 'Form Simplicity Moving Deals' form. The title is 'Form Simplicity Moving Deals'. Below the title is the transaction name 'Transaction: Larry & Cheryl David'. A message reads: 'Congratulations on your contract! You are selecting to email Form Simplicity Moving Deals coupons to your customer for this transaction. After confirming with your customer that his/her name and email address may be used for this service, please input the following information.' The form has several input fields: 'Client Name' with 'First name' and 'Last name' sub-fields, 'Client Email' with 'Email address' sub-field, 'Approximate Closing Date' with 'Closing date' sub-field, 'Your photo' with 'Upload | Preview' options and a 'click upload to add photo' button, and 'Your brokerage' with a dropdown menu showing 'Florida Realtors'. At the bottom, there is a 'SEND MOVING DEALS' button and a 'CANCEL' button. Red circles with numbers 2 through 5 point to the Client Name, Client Email, Your photo, Your brokerage, and SEND MOVING DEALS button respectively.

The agent will then be presented with a confirmation pop-up that includes a brief statement on how to update the Moving Deals settings for the transaction.



How to update Moving Deals within a transaction

1. Click 'MOVING DEALS ENABLED, CLICK TO EDIT'.

ADDRESS: street city state zip

EMAIL: fs+street_5293@formsimplicity.com

ULTIMATE PLAN:

FORM SIMPLICITY MOVING DEALS ?

MOVING DEALS ENABLED, CLICK TO EDIT 1

Larry & Cheryl David

Content History Broker Review Tasks

FORMS ?

CHOOSE

2. Any of the fields can be updated with new or correct information.
3. Click 'UPDATE MOVING DEALS' for the updates to take effect.

Form Simplicity Moving Deals

Transaction: FS Moving Deals Testing 2

Form Simplicity Moving Deals has been activated for this transaction. If you would like to update any of the information below, simply make the appropriate changes and click "Update Moving Deals". If you wish to cancel Form Simplicity Moving Deals for this transaction, click "Cancel Moving Deals".

2

Client Name:

Client Email:

Approximate Closing Date:

Your photo: Upload | Preview (Optional)

Your brokerage:

By selecting "Update Moving Deals", you are consenting that your name, phone, email address and other contact information may be shared with MooveGuru LLC so that emails sent to your customer are branded with your information. MooveGuru LLC shall use your and your customer's confidential personal information only as necessary to perform the services previously outlined.

3

The agent will then be presented with a confirmation pop-up.

Form Simplicity Moving Deals

Your changes have been saved and submitted to Form Simplicity Moving Deals.

How to cancel Moving Deals within a transaction

1. Click 'MOVING DEALS ENABLED, CLICK TO EDIT'.

ADDRESS: street city state zip

EMAIL: fs+street_5293@formsimplicity.com ULTIMATE PLAN:

FORM SIMPLICITY MOVING DEALS ?

MOVING DEALS ENABLED, CLICK TO EDIT 1

Larry & Cheryl David

Content History Broker Review Tasks

FORMS ? CHOOSE

2. Click 'CANCEL MOVING DEALS'.

Form Simplicity Moving Deals

Transaction: FS Moving Deals Testing 2

Form Simplicity Moving Deals has been activated for this transaction. If you would like to update any of the information below, simply make the appropriate changes and click "Update Moving Deals". If you wish to cancel Form Simplicity Moving Deals for this transaction, click "Cancel Moving Deals".

Client Name:

Client Email:

Approximate Closing Date:

Your photo: Upload | Preview (Optional)

Your brokerage:

.....

By selecting "Update Moving Deals", you are consenting that your name, phone, email address and other contact information may be shared with MooveGuru LLC so that emails sent to your customer are branded with your information. MooveGuru LLC shall use your and your customer's confidential personal information only as necessary to perform the services previously outlined.

2

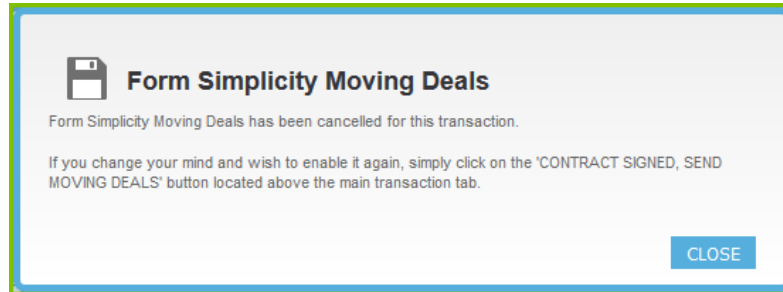
3. Click 'YES, CANCEL'.

Form Simplicity Moving Deals

Are you sure you wish to cancel Form Simplicity Moving Deals for this transaction?

3

The agent will then be presented with a confirmation pop-up.



Tracking the history of Form Simplicity Moving Deals

All Form Simplicity Moving Deals actions will be tracked in the Transaction History tab.

The screenshot shows the 'FORM SIMPLICITY MOVING DEALS' interface. At the top, there is a blue button labeled 'CONTRACT SIGNED, SEND MOVING DEALS'. Below this is a tabbed interface with a folder icon and the text 'FS Moving Deals Testing 3'. The tabs are 'Content', 'History', 'Broker Review', 'Tasks', 'Sharing & Negotiating', and 'Email History'. The 'History' tab is active, showing a 'TRANSACTION HISTORY' section with a table. The table has four columns: 'ITEM', 'ACTION', 'TEAM MEMBER', and 'DATE/TIME'. There are three rows of data. At the bottom, there is a pagination control showing 'View per page: 10 | 25 | 50', 'Transaction History: 3', and 'Page 1 of 1'.

ITEM	ACTION	TEAM MEMBER	DATE/TIME
Form Simplicity Moving Deals	CANCELLED	Tom Baker	01.17.17 / 12:34 PM
Form Simplicity Moving Deals	UPDATED: First Name Last Name Email Closing Date	Tom Baker	01.17.17 / 12:33 PM
Form Simplicity Moving Deals	Sent to Larry David (LD@anonymous.com)	Tom Baker	01.17.17 / 12:32 PM

When a Form Simplicity Moving Deal is updated, the ACTION column will list the field names whose data was updated. In the case of the screen shot above, all 4 fields were updated.