

Affiliate Business Partners Meeting #1 Minutes

Tuesday, January 6, 2015 | 10:30 a.m.

Auditoriums A, B & C

PRO STAFF

Kim Sonefeld

AFFILIATE MEMBERS

Chairman: *John-Paul M. Mario, ASID, Classic Design Associates*

Affiliate Board Members:

John Barcelo Applied Technology Resources

Dylan Barrie Rock's Moving Co

Brian Chase Tampa Law Source

Denise Drews Sierra Pacific Mortgage

Linda Goldfarb LSG Consulting Services

Samantha McDermott Florida Bank

Scott Tennant Access Reverse Mortgage

NOT PRESENT:

Robyn Fiel Republic Mortgage

Ambassador Mentors:

Edina McGuire Sierra Pacific Mortgage

NOT PRESENT:

John Barie JB Health and Life Solutions

Affiliate Mentors:

Nelson Garcia Sierra Pacific Mortgage

Deb Hicks Suddath Relocation Systems

Laureen Lofgren Florida Bank

NOT PRESENT:

Marc Walker Waddell & Reed

Barry Beote EverBank
Sally Petersen LegalShield
Amber Petersen LegalShield
Maryellen Crowder MD Plus Telemedicine
Frank Gemma Caliber Home Loans
Steve Cohn Commission Express
Pat Stobie Total Title Solutions
Joyce Smith Somers Title
Megan Galane Mountain West IRA
Michelle Rothwell GreenLeaf Title
Ken Jones Wallace Welch & Willingham Ins.
Audra Snyder Hughes Exterminators
Elizabeth Madray LegalShield
Mary Lehman Fidelity National Title
Sarah Hasch First International Title
Debbie Kampel Wells Fargo Short Sales
Troy Locklin J & B Fine Cabinetry

Greg Steiniger
Judy Harding
Michael Benken
Tina Cahill
Rick Moss
Gayle LaBonte
Angela Haddon
Francine Villa
Julya Kemp
Jim Pello
Michael Ludwig
Linda Blanton
Diana Schwarz
Rick Haupricht
Darien Goodloe
Linda Hunsinger
Diane LaBonte
Joel Morris
Sonia Pfizenmaier
Dr. Clark Walters
David Moss
Carol Meyer
Jay Ellison
Michele Wilson
Betsy Braden
Kate Hartigan
Thomas Murray
Jackie McMahan
Brian Crider
Michael Luce
Susan Brown
Jim Tizzano
Tab Brown
Pat Smoot
Cindy Bush
Penny Lee Todd
Maria Walkiewicz
Paula Blanda
Jay Craig Wright
Debbie Thomas
Dan Marshall

First Option Mortgage
AAA Insurance
Michael Benken Photography
E Mortgage Management
Paddock's Coffee
Consumer Title & Escrow Services
Total Title Solutions
Sierra Pacific Mortgage
New Outlook Home Staging
Brightway Insurance
Strategic Insurance Services
Third Federal Savings & Loan
Fiduciary Funding
GreenLeaf Title
Central Bank
Scott & Fenderson Attorneys
Accent on Travel
Somers Title
Kron & West A/C
Hand & Foot Chiropractic
Paddock's Coffee
Embassy Mortgage Group
IPA Family
One Source Insurance Solutions
Colonial Mortgage Group
AAA Insurance Agency
Edge of 9
Third Federal Savings & Loan
Master Restoration
Rising Point Solutions
S & L Interiors
Jim Tizzano Photography
Storm Fitters
SecurityNational Mortgage Co.
Neighborhood Home Solutions
PennyRich Pool Services
East Lake Woodlands C.C.
West Coast Insurance Group
The Mortgage Firm
Habitat for Humanity Restore
Fiduciary Funding

Also in attendance were 5 guests.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul, Affiliate Board Members, Affiliate Mentors

3. Introductions: guests, new members, existing members

- \$200 was raised for All Children's Hospital during introductions
- January's birthdays were acknowledged

4. Announcements/Reminders

- Marc Walker received the John-Paul Mario Distinguished Service Award
- January 30 is the Affiliate Appreciation Luncheon
- The Guidelines and Procedures have been updated. Highlights include:
 - * PRO Connect events are for members only
 - * All Children's Hospital is the only charity that the Affiliate Business Partners support
 - * Your fellow employees may only attend Affiliate Meetings if they are members too
 - * If it's your turn for the Affiliate Spotlight and don't bring items for the table by the deadline, you will still be shown on the TV.
- We now have an Affiliate Code of Ethics – please read and familiarize yourself with them
- Samantha McDermott will now serve on PRO's Scholarship Committee
- Wonderland at All Children's Hospital was a great success, as was Christmas day at the Ronald McDonald House
- A thank you letter from Taylor at All Children's Hospital was read
- We are starting the year with nearly \$28,000. Last year the Affiliates brought in \$66,975. Expenses were \$54,814. Charity fund is currently \$4,601
- Affiliate pins are available for \$20 – see John-Paul if you're interested
- Construction on the Executive Suites is wrapping up – contact Evelyn if you're interested in leasing a space – esatriano@tampabayrealtor.com or 727-216-3016

5. Topic: A New Year - 2015

- Where do you want to be in 30 days?
- Have you set your goals and have started trying to achieve them?

6. Affiliate's Presentations:

Deb Hicks Suddath Relocation Systems
Steve Cohn Commission Express

Email John-Paul (AffiliateChairman@gmail.com) to sign up to speak at a future meeting.

7. Affiliate Membership Dues

Dues were due on January 2, 2015. If you need your login ID number and password to submit your dues online, email Kim (ksonefeld@tampabayrealtor.com). You need to take advantage of your membership benefits. Stay active, stay consistent.

8. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business:

- John-Paul read a thank you notes from guests at and staff of Ronald McDonald House
- Paula Blanda – Nelson Garcia, Francine Villa, Diana Schwarz, Jackie McMahan, Frank Gemma
- Samantha McDermott – Denise Drews, Barry Beote, Deb Hicks
- Scott Tennant – John Barcelo
- Linda Blanton – Susan Brown

9. Upcoming Events

Jan 6 – Florida Blue's 'Healthcare Reform and YOU!' seminar at PRO, 1pm to 3:30pm

Jan 8 – NRE Systems' 'Mechanics of Multi Party Transactions' class at PRO, 1pm to 4pm

Jan 13 – Brian Heckman's 'Jumpstart 2015' class at PRO, 10am to 11:30am

Jan 19 – LSG Consulting Services' 'Real Estate Mastermind Group of Tampa Bay' meeting, 8:45 a.m. to 10:30 a.m. at PRO

Jan 21 – Tampa Law Source's 'Coffee with Counsel – Contracts' at PRO, 10am to noon

Jan 28 – Leasing and Property Management Council's 'Property Management Best Practices' roundtable, 9:30am to 12:30pm at PRO

Jan 30 – SavvyCard's 'Basic Training' at PRO, 2pm to 3pm

Affiliate Spotlight Companies for January:

Week of Jan 5 – Restoration 1 and Dyer Mortgage Group

Week of Jan 12 – Rising Point Solutions and JB Health Care

Week of Jan 19 – Consumer Title & Escrow and Access Reverse Mortgage

Week of Jan 26 – Mr. Rekey and Anderson Inspections

NEXT MEETING

January 20, 2015 | 10:30 a.m. to noon | PRO – 4590 Ulmerton Rd. in Clearwater.

Invite your Realtor contacts to this meeting to introduce themselves and their listings to us!

There WILL be an Orientation session that day at 9:00 a.m. in the Board Room.

The 2015 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>