

Affiliate Business Partners Meeting #2 Minutes

Friday, January 29 | 10:30 a.m.

Auditoriums A, B & C

AFFILIATE MEMBERS

** indicates Major Sponsor*

Chairman: John-Paul M. Mario, ASID, Classic Design Associates*

Affiliate Board Members:

Samantha McDermott, Secretary IBERIABANK*
Scott Tennant Access Reverse Mortgage*
Denise Drews American Bancshares Mortgage*
Dylan Barrie Rock's Moving Co*
Robyn Fiel Synovus Mortgage
Pat Stobie Total Title Solutions*
Marc Walker Waddell & Reed

NOT PRESENT:

John Barcelo Valucentric

Ambassador Mentors:

Edina McGuire American Bancshares Mortgage*
John Barie JB Health and Life Solutions

Affiliate Mentors:

Nelson Garcia SunPoint Home Loans
Stephanie Stephens Sapphire Title & Escrow Services*

NOT PRESENT:

Laura Vetter Home Warranty of America
Deb Hicks Suddath Relocation Systems

REALTOR® Members:

Cindy Lukehart EXP Realty??
Rex Gaugh Keller Williams Seminole
Kim Vanherwynen Keller Williams DTSP
Chris Cummins Keller Williams DTSP
Caroline York Caroline York Real Estate
Ben Friedlander Big Ben Realty
David Bates Future Home Realty
Dawn Lazzarro Coldwell Banker
Amanda Baldwin Charles Rutenberg Realty
Helle Hartley Century 21 Jim White
Ana Divine Century 21 Champions
Jason Adler Charles Rutenberg Realty
Jackie Lynn Acclivity Now
Irene Konowal Future Home Realty

Major Affiliate Sponsors:

Francine Villa American Bancshares Mortgage
Marilyn Corazza Coastal Property Services
Diana Schwarz Fiduciary Funding
Gregg Vorbeck Fiduciary Funding
Barry Beote IBERIABANK
Sonia Pfizenmaier Kron & West A/C
Joanna Fur
Selena Castillo Sapphire Title & Escrow
Jaclyn Palazzolo Sapphire Title & Escrow
Jackie McMahon Third Federal Savings & Loan
Jake Alexander Total Title Solutions

Other Affiliate Members:

Penny Lee Todd Family Connect Member
Dan Hagaman Hagaman Promotions & Awards
Mary Lobdell A Buyer's Choice Home Inspection
Christian Rava Stewart Title
John Ricker Baxter Title
Brian Brown Old Republic Home Protection
Steve Cohn Commission Express
Debbie Kampel Wells Fargo
Amber Petersen JDi Solutions Legal Shield
Sally Petersen JDi Solutions Legal Shield
Jerry Smith A Snoop Inspection
Debra Lee Innovation Cabinetry
John Gonos Atlantic Coast Bank
Stuart Williams Atlantic Coast Bank
Irene Konowal Primemercia
Sarah Hasch Equity National Title
Kim Bauer 1-800-GOT-JUNK
Kris Gehl KG Photography
Elizabeth Madray Legal Shield
Dustie Amatangelo Florida Building Inspections
Gina Couture Mr. Rekey
Dave Perkins Title & Abstract Agency
Neil Wicks Regal Home Inspection
Marcus Eddy Path 2 Water Group
Keith Long WriterKeith
Tom Hession HHH Inspection Services
Dan Brave Expert Mold Test
Danny Torrado Divine Shine
Dave Gerald Habitat for Humanity
Jay Marshall House to Home Relocation
Katrina Moyer State Farm
Wydel Simmons Reassurance Inspections
Scot Sudbury Helping Hands Home Services
Bob Dorian Tampa Bay Title
Megan Willoughby GreenLeaf Title
Brian Sullivan Rite Rug Flooring
David Hamilton Coast to City Inspections
Joel Morris Somers Title

Other Affiliate Members continued:

Jennifer Bondy	Trask Daigneault LLP
Betsy Braden	Envoy Mortgage
Lance Reilman	Peace of Mind Home Inspection
Ben Friedlander	Ben's Pens & More
Lori Valentine	Path 2 Water Group
Megan Pena	Fidelity National Title
Brian Bejar	Floor Plan Ninja
Lucy Chellis	Achieva Credit Union
Tammy Kul	Master Restoration
Jim Hauff	Sunbeam A/C
Patty Dykstra	Sew Chic Embroidery
Bob Kane	Cross Country Mortgage
Lisa Dunn	Title Security
Wes Crowell	Lightline Productions
Vincent Radcliffe	Air Quality Control
April Kalapp	First American Title
Brigid Miller	West Coast Insurance
Ken Jones	Wallace Welch & Willingham Ins.
Barbara Pailley	Oasis Outsourcing
Yvette Gaugh	Vine IT
Melissa Menikheim	Prohealth Pest Control
	SEC Inspection Services

There were 6 guests in attendance.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul Mario, Affiliate Board, David B. Bennett, Kim Sonefeld, Affiliate Mentors

3. Introductions:

- Guests
 - REALTOR® Guests
 - New Members
 - Existing Members
- \$500 was raised for All Children's Hospital*

4. Announcements

- If you want to teach an 'On the Road Training' submit the application to John-Paul
- Affiliate pins are on sale for \$20 – proceeds benefit All Children's Hospital
- Candles and other items are available for purchase – proceeds benefit All Children's Hospital
- Read the Affiliate Guidelines & Procedures
- Affiliate Membership Dues are due today by 4:00 p.m.
- If you have an office in the Executive Suite please pick up after yourself when you use the common areas

5. Guest Speaker – Marc Walker “Financial Planning – A Plan for All Seasons”

6. Marketing Session (Pitch)

- Anti-Trust Policy was reviewed including topics that shall not be discussed
- Cindy Lukehart 727-420-3628 shared:
 - 2 Route 155 in Guanacaste Costa Rica, \$2,495,000, 5/6
 - 1 Route 155 in Guanacaste Costa Rica, \$2,495,000
 - 1 Mountain Resort in Bagages Costa Rica, \$2,500,000
 - Hotel in San Andres Island Costa Rica, \$1,350,000

- Dawn Lazzarro 727-781-3700 shared:
Vacant lot in Tarpon Springs, 78 x 100, \$45,000, \$230/month HOA
10492 125th Ave in Largo, \$175,000, 2/1 ½, Open House this Sunday from 1pm to 3pm
- Helle Hartley shared:
7069 Key Haven Rd #605 in Seminole, 2/2, \$299,000
301 N Tessier Dr in St Pete Beach, 3/2, \$685,000, Open House Sunday from 1pm to 4pm
35 Dolphin Dr #A in Treasure Island, 3/1 ½, \$379,000, Open House Sunday from 1pm to 3pm
- Caroline York 727-510-1811 shared:
917 Monticello Blvd N in St Pete, 3/2 ½, \$450,000
- Jackie Lynn 727-710-4938 shared:
309 16th Ave in Indian Rocks Beach, 2/2, \$299,500, Open House Tuesday from noon to 3pm
Has a buyer looking for a 4/2 in Pinellas County, 1600 sq ft minimum, \$240,000 max
Has a buyer looking for a 2/2 in St. Pete, Largo, or Pinellas Park, \$140,000 max
- Kim Vanherwynen 201-978-6805 shared:
900 Pinellas Bayway S. #211 in Tierra Verde, 3/2, \$650,000, \$700/month condo fee, \$246/annual HOA
17920 Gulf Blvd #302 in Redington Shores, 1/1 ½, \$324,000, \$496/month condo fee
- Chris Cummins 727-301-7382 shared:
2602 W DeLeon St #14 in Tampa, 3/3 ½, \$559,900, \$210/month HOA
- Amanda Baldwin 727-209-7722 shared:
132 Marcdale Blvd in Indian Rocks Beach, 3/3, \$425,000, \$625/month HOA
- Rex Gaugh 727-434-2165 shared:
265 22nd Ave SE in St Pete, 7/4, \$495,000, Open House Sunday from 1pm to 4pm
9068 76th Ave in Seminole, 3/2, \$215,000, Open House Sunday from 1pm to 4pm
11880 68th Ave in Seminole, 2/2, \$244,000
5409 16th St N in St Pete, \$182,5000, commercial
- Jason Adler 813-508-7526 shared:
2724 Via Murano #639 in Clearwater, 3/2, \$205,000, \$700/month HOA
624 Wells Ct #201 in Clearwater, 2/2, \$159,000, \$425/month HOA, 5% ROI tenant occupied
2142 Bradford St #303 in Clearwater, 1/1, \$40,000, 10% ROI
Has a buyer looking to spend \$250K-\$350K in Oldsmar, 4+ bedrooms

7. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business

- Samantha McDermott – Barry Beote, Denise Drews
- Kim Bauer – Marilyn Corazza
- Sally Petersen – Jerry Smith
- Marilyn Corazza – Kim Bauer, Lori Stuller
- Amber Petersen – Melissa Menikheim, Heather Joie
- Jackie Lynn – Baxter Title

Upcoming Events

February 4 – Best View Photography's 'Business Portrait Session' at PRO, 9:00 a.m. to 3:00 p.m.

February 5 – Marketing Session at PRO, 10:30 a.m. to noon

February 15 – LSG Consulting Services' 'Real Estate Mastermind Group of Tampa Bay' at PRO, 8:45 a.m. to 10:15 a.m.

February 16 – PRO Connect at Red Mesa Cantina, 5:30 p.m. to 7:00 p.m., John Ricker of Baxter Title hosting

February 17 – Pinellas International Council's 'International Marketing Session' at PRO, 3:00 p.m. to 4:30 p.m. – 2 sponsors chosen were Joanna Furuglyas, Sally Petersen

Affiliate Spotlight in February:

Week of Feb 1: Fidelity National Title Group and Wallace Welch & Willingham

Week of Feb 8: 1-800-GOT-JUNK and Strategic Insurance Services

Week of Feb 15: Best View Photography and Suddath Relocation Systems

Week of Feb 22: GreenLeaf Title and Classic Design Associates

Week of Feb 29: Brightway Insurance and IBERIABANK

NEXT MEETING

Friday, February 5 from 10:30 a.m. to noon at PRO – 4590 Ulmerton Rd. Clearwater, FL

This meeting is a Marketing/Pitch session. Send MLS ID#s to AffiliateChairman@gmail.com

The 2016 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>