

Affiliate Business Partners Meeting #4 Minutes

Tuesday, February 24, 2015 | 10:30 a.m.

Auditoriums A, B & C

PRO STAFF

Kim Sonefeld

AFFILIATE MEMBERS

Chairman: John-Paul M. Mario, ASID, Classic Design Associates

Affiliate Board Members:

John Barcelo Applied Technology Resources
Dylan Barrie Rock's Moving Co
Denise Drews Sierra Pacific Mortgage
Linda Goldfarb LSG Consulting Services
Samantha McDermott Florida Bank
Scott Tennant Access Reverse Mortgage

NOT PRESENT:

Brian Chase Meridian Partners
Robyn Fiel Academy Mortgage

Ambassador Mentors:

John Barie JB Health and Life Solutions
Edina McGuire Sierra Pacific Mortgage

Affiliate Mentors:

Nelson Garcia Sierra Pacific Mortgage
Deb Hicks Suddath Relocation Systems
Laureen Lofgren Florida Bank
Marc Walker Waddell & Reed

Debbie Kampel Wells Fargo Short Sales
Gayle LaBonte Consumer Title & Escrow Services
Megan Galane Mountain West IRA
Michelle Rothwell GreenLeaf Title
Maria Walkiewitz East Lake Woodlands C.C.
Francine Villa Sierra Pacific Mortgage
Brian Brown Old Republic Home Protection
Penny Lee Todd PennyRich Pool Services
Sally Petersen LegalShield
Amber Petersen LegalShield
Rick Haupricht GreenLeaf Title
Jerry Smith A Snoop Inspection
Marilyn Corazza Coastal Property Services
Elizabeth Madray LegalShield
Jorge Gonzalez FBC Mortgage
Courtney Nestler Brightlight Solutions
Steve Cohn Commission Express
Audra Snyder Hughes Exterminators
Joyce Smith Somers Title
Kelly Kepler International Title Partners
Laurin Evans International Title Partners
Pat Stobie Total Title Solutions
Jake Alexander Total Title Solutions
Rick Moss Paddock's Coffee

Brigid Miller West Coast Insurance Group
Pat Smoot SecurityNational Mortgage Co.
Michael Ludwig Strategic Insurance Services
Mark Mitchell Strategic Insurance Services
Jeff Jannazo West Coast Insurance Group
Diana Schwarz Fiduciary Funding
Maryellen Crowder MD Plus Telemedicine
Joel Morris Somers Title
Lori Sigmund West Coast Insurance Group
Marina Kron Kron & West A/C
Sonia Pfizenmaier Kron & West A/C
Jay Marshall House to Home Relocation
Tracy Baer North Shore Insurance
Heather Joie Rick's Home Theatre Store
Michael Bender Bay Home Inspection
Dawn Scott Solace Insurance
Jabbar Graham Goodwill Suncoast
Barry Beote EverBank
Marcella Hayes GreenLeaf Title
Karen Fridlund-Boyles Technology Enterprises
Barry Carroll Exclaimit! Inc
Alan Wozniak Pure Air Control Services
Jeffrey Johnston Johnston's Bee Removal
Dr. Clark Walters Hand & Foot Chiropractic
Carol Meyer Embassy Mortgage
Chris Cox CJ's Carpet and Tile Cleaning
Michele Wilson One Source Insurance Solutions
Bill Ciaccia Clear Vision Signs and Systems
Dan Brave Carpet Docs/Inside Homes
Bryan Bejar Master Restoration
Megan Coulson Title Agency of Florida
Diana Harvey Southland Mortgage Banc
Carla Bristol Gallerie 909
Deborah Iannuzzi Sheriffs Youth Ranches
Bob Elmore Evermore Income
Jerry Rooks John Galt Insurance Agency
Emily Smith Goodwill Suncoast
Thomas Murray Edge of 9
Gina Couture Mr. Rekey
Ken Jones Wallace Welch & Willingham Ins
Betsy Braden Colonial Mortgage Group
Greg Adams Genesis One
Debra Lee Innovation Cabinetry
Neil Allen A to Z Printing
Frank Gemma Caliber Home Loans
Nicholas Rosado Midblink Screen Printing
Anthony Testa Citarella Termite & Pest Mgmt

Debbie Thomas	Habitat for Humanity ReStore
Starr Armstrong	Five Starr Staging and Redesign
Tammy Leventis	MailCo
Tab Brown	Storm Fitters
Mike Fiola	Q-Spect Home Inspections
Jim Tizzano	Jim Tizzano Photography
Sherry Keenan	Best View Photography
Dan Marshall	Fiduciary Funding

Also in attendance were 10 guests.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul, Affiliate Board Members, Affiliate Ambassador Mentors, Affiliate Mentors

3. Introductions: major sponsors, guests, new members since last meeting, existing members

- \$285 was raised for All Children's Hospital during introductions
- John-Paul read a letter from a mother of a patient at All Children's Hospital who will be donating \$2,000
- \$8,000 of our donation to All Children's Hospital went to fund the open heart surgery of a pre-mature baby
- John-Paul's birthday is May 31 – he received 164 emails from people wishing him a happy birthday this month
- February's birthdays were acknowledged

4. Announcements/Reminders

- Affiliate pins are available for \$20 – see John-Paul if you're interested
- Construction on the Executive Suites is finalized – contact Evelyn if you're interested in leasing a space – esatriano@tampabayrealtor.com or 727-216-3016
- If you attend the PRO Connect social events, please plan to network and meet new people versus staying with the people you already know, and wear your name badge
- IREP and WCR are not councils of PRO
- January gift bag participants will be emailed soon
- Do not move to remove any cards from the Affiliate Wall
- John-Paul will be "off the grid" from March 30 to April 4 – no emails or phone calls will be returned until April 6 due to Holy Week
- April 16 is the next International Symposium – tables will be raffled off at the March 24 Affiliate Meeting
- March 24 is an Open House at Rick's Home Theatre Store

5. Review our 30 day challenge

- Where are you in comparison to 30 days ago?
- Some goals included be more active at PRO, take pride, take advantage of membership benefits, take networking to the next level, be positive, respect all members
- Everyone has a gift – show it
- How to maximize your membership – put biz cards on the wall, ads on the TV screens, Affiliate Spotlight, PRO Connect socials

6. Professional Panel

- March 24 – if you want to be on it email John-Paul (AffiliateChairman@gmail.com)

7. Affiliate's Presentations: Total Title Solutions Sierra Pacific Mortgage SavvyCard
Email John-Paul (AffiliateChairman@gmail.com) to sign up to speak at a future meeting.

8. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business:

- Dylan Barrie – Brandi Gabbard, Greg Adams
- Courtney Nestler – Trust Business Services
- Tracy Baer – Francine Villa, Laura Vetter, Fran Earle
- Maryellen Crowder – Greg Adams, Rick Moss
- Scott Tennant – Sheriffs Youth Ranches
- Deb Hicks – Jay Marshall, Barbara Marshall, Dylan Barrie, Hannah Peters, Kathryn Driver, Edina McGuire
- John Barcelo – GreenLeaf Title, Sierra Pacific Mortgage, Somers Title, Debbie Kampel, Diana Harvey, Scott Tennant, Shawn Yesner
- Elizabeth Madray – Carla Bristol
- Penny Lee Todd – Dr. Clark Walters, Michelle Ondrey
- Linda Goldfarb – Jim Tizzano, Paul Hendriks
- Denise Drews – Total Title Solutions, Karen Fridlund
- Greg Adams – Maryellen Crowder, Rock's Moving Co
- Amber Petersen – Dr. Clark Walters, Laureen Lofgren, Rick Haupricht
- Tab Brown – Hannah Peters, Jim Tizzano, Brandon Rimes, Troy Locklin
- Rick Moss – Trust Business Services
- Neil Allen – Rich Minton
- Edina McGuire – Joyce Somers
- John-Paul read a letter from a Realtor who received a scholarship for GRI thanks to the Affiliates' contribution to the fund

9. Upcoming Events

Feb 25: Best View Photography's 'Business Portrait Session' at PRO, 9am to 3pm

Feb 27: Senior Lending's 'Increase Your Sales with the FHA-Insurance 'HECM for Purchase' Program' class at PRO, 10am to 11am

March 18: 'Historic Preservation and Real Estate training' at PRO, 1pm to 5pm

10. Affiliate Spotlight Companies for March:

Week of March 2: MD Plus Telemedicine and Coast to Coast Title and Escrow

Week of March 9: West Coast Insurance and Luxe Title

Week of March 16: Strategic Insurance Services and PRO

Week of March 23: GadgitKids and Brightway Insurance

Week of March 30: GreenLeaf Title and Wells Fargo

NEXT MEETING

Friday, March 6, 2015 | 10:30 a.m. to noon | PRO – 4590 Ulmerton Rd. in Clearwater.

Invite your Realtor contacts to this meeting to introduce themselves and their listings to us!

The 2015 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>