

Affiliate Business Partners Meeting #5 Minutes

Friday, March 6, 2015 | 10:30 a.m.

Auditoriums A, B & C

PRO STAFF

Kim Sonefeld, Marketing and Communications Manager and Affiliate Liaison

AFFILIATE MEMBERS

Chairman: *John-Paul M. Mario, ASID, Classic Design Associates*

Affiliate Board Members:

*John Barcelo Applied Technology Resources/Valucentric
Dylan Barrie Rock's Moving Co
Brian Chase Meridian Partners
Denise Drews Sierra Pacific Mortgage
Robyn Fiel Academy Mortgage
Linda Goldfarb LSG Consulting Services
Samantha McDermott IBERIABANK
Scott Tennant Access Reverse Mortgage*

Ambassador Mentors:

*Edina McGuire Sierra Pacific Mortgage
John Barie JB Health and Life Solution*

Affiliate Mentors:

*Nelson Garcia Sierra Pacific Mortgage
Deb Hicks Suddath Relocation Systems
Laureen Lofgren IBERIABANK
Marc Walker Waddell & Reed*

REALTOR® Members:

*Cindy Lukehart Carrington Real Estate
Angie Haddon Florida Luxury Realty
Elaine Goller Hofacker & Associates
Leonna Broussard Rental Marketing Solutions
Viki Watson Florida Luxury Realty
Linda Hupe Plumlee Gulf Beach Realty
Nancy Caplan Keller Williams
Jason Adler CharlesRutenberg Realty
Sheri Ragsdale Charles Rutenberg Realty
Ben Friedlander Big Ben Realty*

Major Affiliate Sponsors:

*Jeremy Broihier West Coast Insurance Group
Brigid Miller West Coast Insurance Group
Paula Blanda West Coast Insurance Group
Jim Pello Brightway Insurance
Rick Moss Paddock's Coffee
Megan Galane Mountain West IRA
Sonia Pfizenmaier Kron & West A/C
Heather Joie Rick's Home Theatre Store
Rebecca Dalton Lakewood Ranch Communities
Michael Ludwig Strategic Insurance Services
Joel Morris Somers Title
Diana Schwarz Fiduciary Funding
Jake Alexander Total Title Solutions
Joyce Smith Somers Title
Brian Brown Old Republic Home Warranty*

*Amber Petersen
Jerick Johnston
Linda Blanton
Jackie McMahon
Dawn Scott
Dan Hagaman
Ryen Linder
Bob Johnson
Kim Bauer
Elizabeth Madray
Greg Adams
Marcella Hayes
Michelle Rothwell
Abbie Lewin
Starr Armstrong
Mary Lobdell
Darien Goodloe
Dave Morris
Neil Allen
Gina Couture
Debbie Thomas
Nicholas Rosado
Pat Smoot
Barry Beote
Courtney Nestler
Laura Vetter
Bryan Bejar
Robin Emanuel
Tom DeMint
Ben Friedlander
Dan Brave
Troy Locklin
Hannah Gross
Kadi Tubbs
Penny Lee Todd
Thomas Murray
David Nixon
Jerry Smith
Jorge Gonzalez
Rick Haupricht
Tina Cahill
Sally Petersen
Brandon Rimes
Debbie Iannuzzi*

*JDI LegalShield
Johnston Consulting
Third Federal Savings & Loan
Third Federal Savings & Loan
Solace Insurance
Hagaman Promotions and Awards
Homewatch Contractor Network
Homewatch Contractor Network
1-800-GOT-JUNK
LegalShield
Genesis One Insurance
GreenLeaf Title
GreenLeaf Title
Tampa Bay Title
Five Starr Staging & Redesign
A Buyer's Choice Home Inspection
Central Bank
Haskell Termite & Pest Control
A to Z Printing & Advertising
Mr. Rekey
Habitat ReStore
Mid-blink Screen Printing
SNMC Reverse Mortgages
EverBank
Brightlight Solutions
Home Warranty of America
Master Restoration
Budget Self Storage
GreenLeaf Title
Ben's Pens & More
Expert Mold Test
J & B Fine Cabinetry
Guardian Restoration
Trust Business Services
PennyRich Pool Services
Edge of 9 Lounge and Events Ctr
Currencies Direct
A Snoop Inspection
FBC Mortgage
GreenLeaf Title
E Mortgage Management
JDI LegalShield
The Real Estate Quarterback Show
Sheriffs Ranches Enterprises*

There was 1 guest in attendance.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul Mario, Affiliate Board, David B. Bennett, Kim Sonefeld, Affiliate Mentors

3. Introductions:

- Guests
- REALTOR® Guests
- New Members
- Existing Members
\$360 was raised for All Children's Hospital

4. Announcements

- Executive Suites are now available – contact Evelyn if you're interested in renting one, 727-216-3016
Rent ranges from \$285 to \$295 a month
- John-Paul was gifted a key to All Children's Hospital for easy access for delivering the weekly donations
- Realtors will also be invited to the March 24 Affiliate because we will be having the professional panel that day – come with your questions about professionalism – **there will NOT be Around the Table that day**, but lunch will be served in the auditorium after the meeting
- Affiliates will no longer be able to attend the PRO Board Meetings – John-Paul will represent the membership
- If you want your business cards placed at the other two Affiliate Walls, leave them with one of the ladies at the front desk at PRO – they must be in an envelope with John-Paul's name on it
- Gift Bag Program assembly and delivery for January top agents will be March 10 at 2pm – Francine Villa, Jon Galane, Joyce Smith and Julya Kemp were chosen this month to assemble and deliver

5. Marketing Session (Pitch)

- Anti-Trust Policy was reviewed including topics that shall not be discussed
- Cindy Lukehart shared:
 - * 9114 Suncrest Blvd in Seminole, \$97,750, 3/2
 - * 1611 Miller Ave, 2/2 each duplex, \$74,900
 - * 8121 Lutz Lake Fern Rd in Odessa, 4/5.5, \$674,900, Open House this Sat and Sun 1 to 4 each day
 - * 2288 Citrus Court in Clearwater, 2/2, \$130/mo HOA, \$94,000
- Nancy Caplan??? shared:
 - * 1608 Hampton Ct in Safety Harbor, 5/3.5, \$869,900
 - * 2403 Huntington in Safety Harbor, 4/3.5, \$644,900
- Jason Adler shared:
 - * 628 Cleveland St #809 in Clearwater, \$249,000, 2/2
 - * 2724 Via Murano #639 in Clearwater, \$219,000, \$700 HOA, 3/2
- Sheri Ragsdale??? shared:
 - * 12144 Kay Dr in Seminole, 6/4, \$447,500
- Vicki Watson shared:
 - * 5702 Ehrlich Rd in Tampa, \$395,000, 3/2
- Rebecca Dalton shared:
 - * 7328 Haddington Cove in Lakewood Ranch, 3/3, \$813,400 or \$869K furnished, Open House BBQ on March 26 from 4pm to 6pm
- Angie Haddon shared:
 - * 5271 37th Ave N in St Pete, 4/2, \$170,000
- Linda Goldfarb shared:
 - * 6561 Golden Horseshoe in Seminole, \$174,000, \$425 HOA, 2/2
- Elaine Goller shared:
 - 5241 Miller Bayou Dr in Port Richey, 3/2, \$394,800
- Brandon Rimes shared:

- * 5531 Tropic Dr in New Port Richey, 4/2.5, \$599,000
- * 521 Rimini Vista Way in Sun City Center, \$530,000, 3/3
- * 219 18th Ave in Indian Rocks Beach, 2/2, \$570,000
- * 7539 Gardner Rd in Tampa, \$1,439,000, vacant land
- * 11526 Monet Blvd in Riverview, 3/3, \$340,000
- * 7213 Peninsular Dr New Port Richey, \$165,000, 2/1.5
- * 636 Corey Ave in St Pete Beach, \$640,000, hotel property
- * 5113 Memorial Hwy and 5115 Memorial Hwy in Tampa, commercial, \$199,000 each
- * 218 N Pinellas Ave in Tarpon Springs, 11 units, \$799,000
- * 1937 US Hwy 19 in Holiday, \$999,000, gas station
- * 10600 Osceola Dr in New Port Richey, 3/2, \$210,000
- * 1110 Drew St in Clearwater, duplex, \$137,500

6. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business

- Paula Blanda – Nelson Garcia, Francine Villa, Joel Morris, Jerry Smith, Jackie McMahon, Linda Blanton
- Michael Ludwig – Bryan Bejar
- Cindy Lukehart – Brian Brown, John Barcelo, Melissa Rodgers
- Joyce Smith – Edina McGuire, John Barie
- John Barcelo – Joyce Smith, Joel Morris, Rick Haupricht, Tom DeMint, Dave Perkins, Marcella Hayes, Cindy Lukehart, Brandon Rimes, Jeremy Rollins
- Melissa Rodgers – John Barcelo, Debbie Kampel, Gayle LaBonte, Angie Haddon, Cindy Lukehart, Brian Chase
- John Barie – Brian Brown, Jim Pello, Abbie Lewin
- Robin Emanuel – Sandra Montgomery, Kim Bauer
- Maryellen Crowder – Elizabeth Madray
- Elizabeth Madray – Rick Moss, Maryellen Crowder
- Rebecca Dalton – Edina McGuire
- John-Paul received thank you letters from scholarship recipients

Upcoming Events

Thur. March 12 – Fidelity National Title's 'From Contract to Closing' at PRO, 9am to noon
 Mon. March 16 – LSG Consulting Services' 'Real Estate Mastermind Group' at PRO, 8:45am to 10:15am
 Tue. March 17 – PRO Connect at Red Mesa Cantina, 5:30pm to 7:00pm, Mac Tennant hosting
 Wed. March 18 – John Barie's 'Historic Preservation and Real Estate' at PRO, 1pm to 4:30pm
 Wed. March 18 – PIC's 'International Marketing Session' at PRO, 3pm to 4:30pm, 2 sponsors chosen were Gina Courture with Mr Rekey and Dylan Barrie with Rock's Moving Co
 Mon. March 23 – Tampa Bay Title's 'CFPB Market Update' at PRO, 10am to 11am
 Tue. March 24 – SavvyCard's 'Lunch and Learn' at PRO, 10am for Realtors, 12:30pm for Affiliates
 Tue. March 24 – Rick's Home Theatre Store's 'Open House' at 1128 Central Ave in St. Pete, 4:30pm to 7:30pm
 Wed. March 25 – Somers Title's 'From Contract to Commission Part 1' at PRO, 9am to noon
 Mon March 30 – 4 Affiliates chosen to deliver Easter donations to All Children's Hospital: Kim Bauer, Penny Lee Todd, Mary Lobdell, Tina Cahill

Affiliate Spotlight for March

Week of March 2: MD Plus Telemedicine and Coast to Coast Title and Escrow
 Week of March 9: West Coast Insurance and Luxe Title
 Week of March 16: Strategic Insurance Services and PRO
 Week of March 23: GadgitKids and Brightway Insurance
 Week of March 30: GreenLeaf Title and Wells Fargo

NEXT MEETING

Tuesday, March 24 at 10:30 a.m. at PRO – 4590 Ulmerton Rd. Clearwater, FL
 Plan to attend the Affiliate Orientation at 9:00 a.m. that day if you have not yet attended one.
 Affiliates Around the Table will NOT be held that day.

The 2015 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>