

Affiliate Business Partners Meeting #7 Minutes

Friday, April 10, 2015 | 10:30 a.m.

Auditoriums A, B & C

PRO STAFF

Linda Derrick

AFFILIATE MEMBERS

Chairman: John-Paul M. Mario, ASID, Classic Design Associates

Affiliate Board Members:

John Barcelo Applied Technology Resources/Valucentric
Dylan Barrie Rock's Moving Co
Brian Chase Meridian Partners
Denise Drews Sierra Pacific Mortgage
Robyn Fiel Academy Mortgage
Linda Goldfarb LSG Consulting Services
Samantha McDermott IBERIABANK

NOT PRESENT:

Scott Tennant Access Reverse Mortgage

Ambassador Mentors:

Edina McGuire Sierra Pacific Mortgage

NOT PRESENT:

John Barie JB Health and Life Solutions

Affiliate Mentors:

Deb Hicks Suddath Relocation Systems
Laureen Lofgren IBERIABANK

NOT PRESENT:

Nelson Garcia Sierra Pacific Mortgage
Marc Walker Waddell & Reed

REALTOR® Members:

Cindy Lukehart Carrington Real Estate
Marianne Hofbauer Keller Williams Realty
Terri Bradham Future Home Realty
Cynthia Gramberg Charles Rutenberg Realty
Ann S. Rogers Coldwell Banker
Cindy Lukehart Future Home Realty

Major Affiliate Sponsors:

Dylan Barrie Rock's Moving Co
Denise Drews Sierra Pacific Mortgage
Edina McGuire Sierra Pacific Mortgage
Rick Moss Paddock's Coffee
Megan Galane Mountain West IRA
Sonia Pfizenmaier Kron & West A/C
Rick Shook Rick's Home Theatre Store
Michael Ludwig Strategic Insurance Services
Joel Morris Somers Title
Diana Schwarz Fiduciary Funding
Jake Alexander Total Title Solutions
Deb Hicks Suddath Relocation Systems

Amber Petersen
Jerick Johnston
Dan Hagaman
Kim Bauer
Greg Adams
Michelle Rothwell
Jake Alexander
Rich Benitez
Michael Beneken
Barry Beote
Dan Brave
Penny Lee Todd
Thomas Murray
Jerry Smith
Rick Haupricht
Brandon Rimes
Debbie Iannuzzi
Maryellen Crowder
Elizabeth Braden
Carla Bristol
Bill Ciaccia
Heather Comparetto
Megan Coulson
Kathryn Driver
Frank Gemma
Judy Harding
Rick Haupricht
Debbie Kampel
Michael Lesyshyn
Michael Ludwig
Jay Marshall
Carol Meyer
John Morgado
Joel Morris
Barbara Pailley
Judy Pettit
Melissa Rodgers
Michelle Rothwell
Diana Schwarz
John Shoemaker
Rick Shook
Patsy Stobie
Megan Willoughby

JDI LegalShield
Johnston Consulting
Hagaman Promotions and Awards
1-800-GOT-JUNK
Genesis One Insurance
GreenLeaf Title
Total Title Solution
Surface Butler LLC
Michael Beneken Photography
EverBank
Expert Mold Test
PennyRich Pool Services
Edge of 9 Lounge and Events Ctr
A Snoop Inspection
GreenLeaf Title
The Real Estate Quarterback Show
Sheriffs Ranches Enterprises
MD Plus Telemedicine
Colonial Mortgage Group
Gallerie 909
Clear Vision Signs & Systems
SavvyCard
Title Agency of Florida, Inc
Housing Finance Authority
Caliber Home Loans
AAA Insurance Agency
Greenleaf Title
Wells Fargo Home Mortgage
Savvy Health, Inc
Strategic Insurance Services
House to Home Relocation
InterLinc Mortgage Services
Rainbow Int'l Restoration
Somers Title Company
Oasis Outsourcing
Hand & Foot Chiropractic
5 Star Pest Control
Greenleaf Title
Fiduciary Funding LLC
Realtour Biz
Rick's Home Theatre Store
Total Title Solutions
Greenleaf Title

There were 3 guests in attendance.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul Mario, Affiliate Board, David B. Bennett, Linda Derrick, Affiliate Mentors

3. Introductions:

- Guests
 - REALTOR® Guests
 - New Members
 - Existing Members
- \$215 was raised for All Children's Hospital*

4. Announcements

- Affiliate pins are available for \$20 – see John-Paul if interested
- Special thank you to Kim Bauer, Penny Lee Todd, Tina Cahill and Mary Lobdell for delivering bunnies, food and smiles to All Children's Hospital and Ronald McDonald House
- **April 21st Affiliate meeting will be moved to Friday, April 24th**
- John Barcelo, Audra Snyder, Paula Blanda, and Ken Jones will be making presentations at the April 24 meeting. If presenters are using a PowerPoint, it must be sent to AffiliateChairman@gmail.com by April 15
- The Procedures and Guidelines have been updated to reflect the new Affiliate's Rewards Program which is replacing the Gift Bag Program. The Procedures and Guidelines apply to all Affiliate members – members are not to pick and choose which ones they want to adhere to.
- When you receive an email from the Chairman or Liaison, please reply to them
- Katie Shotts, PRO's new Broker Relations Manager was introduced.
- PIC Symposium will be held April 16th at PRO Sponsors will be Habitat for Humanity and Mountain West IRA Notify

5. Marketing Session (Pitch)

- Anti-Trust Policy was reviewed including topics that shall not be discussed
- Ann Rogers shared:
 - * 768 Pinellas Point Dr, St Petersburg \$275,000 4/2.5
- Andrew Cabot shared:
 - * Commercial property, 1300 Clearwater Largo Rd in Largo, \$179,949
 - *11485 Oakhurst Rd #101 2/2 \$87,000 HOA \$286
 - *11115 101st Ave, Seminole \$159,750 2/2
- Cynthia Gramberg shared:
 - * 3644 Burlington Ave N in St Petersburg, \$214,900, 3/2
- Terri Bradham shared:
 - * 439 Causeway Blvd Office Bldg \$1,299,000 2/2 Zoned Commercial Waterfront Home included 2/3
- Marianne Hofbauer
 - *3040 Sheppard Crook Ct, Holiday \$420,000 3/3
- Nancy Davis
 - *11323 94th St, Largo 2/1 \$113,000 HOA \$371
- Cindy Lukehart
 - *Need renter for beachfront condo -The Club Redington Condominiums
- *2550 Cypress Dr, Palm Harbor \$447,300 5/5

6. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business

- Cindy Lukehart-Megan Willoughby
- Linda Goldfarb- A Snoop Inspection
- Dylan Barrie-Katie Shotts, Dave Foster, John-Paul Mario
- John Barcelo-Greenleaf Title, Joyce Smith, Samantha McDermott, Cindy Lukehart, Brandon Rimes, SavvyCard

- Rick Shook- John-Paul Mario and Affiliates
- Deb Hicks- Kathryn Commercial Living Services, Hannah Peters, Jay Marshall, and Realtors
- Penny Lee Todd-Maria Walkiewicz
- Megan Gallane-Megan Willoughby
- Amber Peterson- Carla Bristol
- John-Paul a big thank you for all who wrote thank you cards from the hospital and members

Upcoming Events

April 13 – Brian Heckman's 'The Art of the Start' from 10am to noon at PRO, Melissa Rodgers chosen to sponsor

April 14 – Total Title Solutions' 'CFBe-Prepared Lunch and Learn' from noon to 2pm at PRO

April 16 – PIC's 'Global Real Estate Symposium' from 8am to 4:30pm at PRO

April 20 – LSG Consulting Service's 'Real Estate Mastermind Group of Tampa Bay' from 8:45am to 10:15am at PRO

April 21 – SavvyCard's 'Lunch and Learn Basic Training' 10am for Realtors, 12:30pm for Affiliates, at PRO

April 21 – PRO Connect social, 5:30pm to 7pm at Red Mesa Cantina, Brighid Miller of West Coast Insurance Group hosting

April 23 – Best View Photography's 'Business Portrait Session', 8:30am to 5pm at PRO

Affiliate Spotlight for April

Week of April 13: SecurityNational Mortgage (Pat Smoot) and Welcome Home Credit Services

Week of April 20: Clear Vision Signs and IBERIABANK

Week of April 27: Bright House Networks and On Q Financial

NEXT MEETING

Friday, April 24 at 10:30 a.m. at PRO – 4590 Ulmerton Rd. Clearwater, FL

Plan to attend the Affiliate Orientation at 9:00 a.m. that day if you have not yet attended one.

Affiliates Around the Table will be held that day at 12:20 p.m.

The 2015 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>