

Affiliate Business Partners Meeting #9 Minutes

Tuesday, May 5, 2015 | 10:30 a.m.

Auditoriums A, B & C

PRO STAFF

Kim Sonefeld, Marketing and Communications Manager and Affiliate Liaison

Linda Derrick, Special Events and Projects Manager

AFFILIATE MEMBERS

Chairman: John-Paul M. Mario, ASID, Classic Design Associates

Affiliate Board Members:

John Barcelo Applied Technology Resources/Valucentric

Dylan Barrie Rock's Moving Co

Brian Chase Meridian Partners

Robyn Fiel Academy Mortgage

Linda Goldfarb LSG Consulting Services

Samantha McDermott IBERIABANK

Scott Tennant Access Reverse Mortgage

NOT PRESENT:

Denise Drews Sierra Pacific Mortgage

Ambassador Mentors:

Edina McGuire Sierra Pacific Mortgage

John Barie JB Health and Life Solution

Affiliate Mentors:

Nelson Garcia Sierra Pacific Mortgage

Deb Hicks Suddath Relocation Systems

NOT PRESENT:

Laureen Lofgren IBERIABANK

Marc Walker Waddell & Reed

REALTOR® Members:

Cheryl Greenwood Watts Realty Group

Andrew Cabot Holland Associates

Joe Watson RE/MAX Realtec Group

Martha Matthew Vasquez Coastal Properties Group

Carmen Noboa Charles Rutenburg Realty

Major Affiliate Sponsors:

Jeremy Broihier West Coast Insurance Group

Paula Blanda West Coast Insurance Group

Sonia Pfizenmaier Kron & West A/C

Pat Smoot Total Title Solutions

Melissa Rodgers SEC Inspection Services/Pest Control

Joyce Smith Somers Title

Julya Kemp New Outlook Home Staging

Amber Petersen

Sally Petersen

Jackie McMahon

Dan Hagaman

Kim Bauer

Elizabeth Madray

Greg Adams

Bryan Bejar

Robin Emanuel

Ken Jones

Megan Coulson

George Martin

Audra Snyder

Debbie Kappel

Maryellen Crowder

Frank Gemma

Barbara Pailley

Steve Cohn

Bryan Bejar

Carla Bristol

Starr Armstrong

Barry Beote

Brandon Rimes

Michelle Rothwell

Bill Ciaccia

Gina Couture

Penny Lee Todd

Dr. Clark Walters

Kris Gehl

Tonya Bell

Mike Trimis

Heather Comparetto

John Ricker

Debbie Thomas

Mary Lobdell

Betsy Braden

Rick Shook

Heather Joie

JDI LegalShield

JDI LegalShield

Third Federal Savings & Loan

Hagaman Promotions and Awards

1-800-GOT-JUNK

LegalShield

Genesis One Insurance

Master Restoration

Budget Self Storage

Wallace Welch & Willingham Ins.

Title Agency of Florida

Bullseye Surveying

Hughes Exterminators

Wells Fargo Short Sales

MD Plus Telemedicine

Caliber Home Loans

Oasis Outsourcing

Commission Express

Master Restoration

Gallarie 909

Five Starr Staging & Redesign

IBERIABANK

The Real Estate Quarterback Show

GreenLeaf Title

Clear Vision Signs & Systems

Mr. Rekey

Penny Rich Pool Services

Hand & Foot Chiropractic

KG Photography

Bell Lawfirm??????

Certa Pro Painters

SavvyCard

Baxter Title

Habitat for Humanity ReStore

A Buyer's Choice Home Inspection

Colonial Mortgage Group

Rick's Home Theatre Store

Rick's Home Theatre Store

There were 4 guests in attendance.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul Mario, Affiliate Board, David B. Bennett, Kim Sonefeld, Affiliate Mentors

3. Introductions:

- Guests

- REALTOR® Guests
- New Members
- Existing Members
\$159 was raised for All Children's Hospital

4. Announcements

- Executive Suites are now available – contact Evelyn if you're interested in renting one, 727-216-3016 – if you sign a 2-year lease you will receive 2 months of rent for free (special valid for the next 30 days)
- The Pre-4th-of-July Celebration will be July 1 from 11:30 a.m. to 3:30 p.m. – sponsors will be chosen at the May 22nd meeting and will consist of three service companies, one mortgage company, one title company and one insurance company.
- If you are doing a presentation at an Affiliate Meeting, send your PowerPoint to John-Paul at least one week prior to the meeting (AffiliateChairman@gmail.com) If your PowerPoint is not sent by the deadline, you will not be able to utilize one.
- New Member Welcome will begin at 9:30 a.m. – helpers in the kitchen will need to be here by 7:30 a.m. Tables must be set up by 8:45 a.m.
- Affiliate Open Houses will move from 9:30 a.m. to 12:45 p.m. and will include lunch – dates will remain (2nd Wednesday of each month) but there is no Open House in May. Please send Kim (ksonefeld@tampabayrealtor.com) any names and addresses or email address of anyone who you think would be interested in attending and she will send them a personal invitation.

5. Marketing Session (Pitch)

- Anti-Trust Policy was reviewed including topics that shall not be discussed
- Martha Matthews Vasquez shared:
 - * 680 Island Way #310 in Clearwater Beach, 3/3, \$736,250, \$836 HOA
- Cindy Sehkow shared:
 - * 4854 Cross Pointe Dr. in Oldsmar, 5/3, \$449,500, \$469 HOA 2x a year, \$129/year other fee
 - * 4901 Valley Field Dr. in Oldsmar, 5/3, \$469,900
- Carmen Noboa shared:
 - * 2122 Larissa Ct. in Trinity, 5/3, \$371,500
 - * 4272 Elinwood Blvd in Palm Harbor, \$394,900 4/2 ½
- Cheryl Greenwood
 - * 4500 35th Ave N in St Petersburg, \$175,000
 - * 715 44th Ave NE in St Petersburg, 3/2, \$239,000
- Andrew Cabot shared:
 - * 1300 Clearwater Largo Rd in Largo, commercial property, \$149,949
 - * 11485 Oakhurst Rd #101 in Largo, 2/2, \$87,000, \$286 HOA
- Brandon Rimes shared:
 - * 6705 Gulf Winds Dr in St Pete Beach, \$1,300,000
 - * 219 18th Ave in Indian Rocks Beach, 2/2, \$570,000
 - * 1937 US Hwy 19 in Holiday, \$999,000, gas station
 - * 9807 Bay Island Dr in Tampa, 5/3 ½, \$805,000
 - * 7504 Gardner Rd in Tampa, \$1,439,000, vacant land
 - * 601 Shore Dr E in Oldsmar, 3/2, \$266,000
 - * Merlin Dr in New Port Richey, vacant lot near airport hangar, \$99,000
 - * 5907 Sheldon Rd in Tampa, \$175,000
 - * 27730 Sugar Loaf Dr in Wesley Chapel, 3/2, \$192,000
 - * 3231 Pineview Dr in Holiday, 5/3, \$475,000
 - * 10600 Osceola Dr in New Port Richey, 3/2, \$200,000
 - * Lake Blvd in Tarpon Springs, vacant land, \$225,000
 - * 1850 and 1870 Main St in Safety Harbor, rental complex, \$550,000

6. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business

- Paula Blanda – Rick Haupricht, Tom DeMint, Penny Lee Todd, Linda Goldfarb, Frank Gemma, Nelson Garcia, Francine Villa, Debbie Iannuzzi
- Kim Bauer – Robin Emanuel, Dan Hagaman
- Melissa Rodgers – Rick Haupricht, Tom DeMint
- Deb Hicks – Hannah Gross, Rick Haupricht, Linda Goldfarb
- Nelson Garcia – Paula Blanda
- Martha Matthews Vasquez – all Affiliates for support of Pinellas International Council, John-Paul Mario
- Dan Hagaman – Kim Bauer, Laurin Evans, Kelly Kepler
- Penny Lee Todd – John-Paul, Mary Lobdell
- Brandon Rimes – John Barcelo, Starr Armstrong, Hannah Gross, Jay Smith

Upcoming Events

May 12 – Brian Heckman's 'Database Magnet' class at PRO, 10am to noon

May 12 – Brian Chase's 'FR and FR/BAR Contracts' class at the St. Pete Main Library, 1:30pm to 3:30pm

May 13 – SavvyCard's 'Basic Training for Realtors' at PRO, 1:30pm to 2:30pm

May 14 – Brian Chase's 'FR and FR/BAR Contracts' class at the Palm Harbor Library, 1:30pm to 3:30pm

May 18 – LSG Consulting Services' 'Real Estate Mastermind Group of Tampa Bay' at PRO, 8:45am to 10:15am

May 19 – PRO Connect at Red Mesa Cantina, Hannah Gross hosting, 5:30pm to 7pm

May 20 – Total Title Solutions' 'New HUD' class at PRO, 9am to noon

May 20 – PIC's International Marketing Session at PRO, 3pm to 4:30pm, 2 sponsors chosen: Jeremy Broihier, Elizabeth Madray

May 22 – SavvyCard's 'Lunch and Learn Basic Training' at PRO, 11am for Realtors and 12:30pm for Affiliates

Affiliate Spotlight for May

Week of May 4: International Title Partners and Clean Out Property Preservation Services

Week of May 11: A to Z Printing and KG Photography

Week of May 18: Bullseye Surveying and Budget Self Storage

Week of May 25: The Real Estate Quarterback Show and Bright Light Solutions

NEXT MEETING

Friday, May 22 at 10:30 a.m. at PRO – 4590 Ulmerton Rd. Clearwater, FL

Plan to attend the Affiliate Orientation at 9:00 a.m. that day if you have not yet attended one.

Affiliates Around the Table will be held at 12:20 p.m. that day

The 2015 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>