

Affiliate Business Partners Meeting #11 Minutes
Tuesday, June 7 | 10:30 a.m.
Auditoriums A, B & C

AFFILIATE MEMBERS

** indicates Major Sponsor*

Chairman: John-Paul M. Mario, ASID, Classic Design Associates*

Affiliate Board Members:

Scott Tennant The Heckman Group*

NOT PRESENT:

Samantha McDermott, Secretary IBERIABANK*
Denise Drews American Bancshares Mortgage*
Dylan Barrie Rock's Moving Co*
Robyn Fiel Synovus Mortgage
Pat Stobie Total Title Solutions*
John Barcelo Valucentric
Marc Walker Waddell & Reed

Ambassador Mentors:

John Barie Classic Design Associates*

NOT PRESENT:

Edina McGuire American Bancshares Mortgage*

Affiliate Mentors:

Deb Hicks Suddath Relocation Systems*

NOT PRESENT:

Laura Vetter Home Warranty of America
Stephanie Stephens Sapphire Title & Escrow Services*
Nelson Garcia SunPoint Home Loans

REALTOR® Members:

Ellie Lebohner Charles Rutenberg Realty
Susan McClain

Other Affiliate Members:

Kraesly Creek	Sunbelt Title Agency
Dan Hagaman	Hagaman Promotions & Awards
Gregg Vorbeck	VanDyk Mortgage
Keith Long	Journalist
Michelle Rothwell	Your Mortgage Source
Rosanne Clementi	Ruddy Turnstone Product Dev
Sally Petersen	JDi Solutions Legal Shield
Megan Pena	Fidelity National Title
Tammy Kulakowski	Master Restoration
Ray Rau	VanDyk Mortgage
Seth Robbins	Diamond Residential Mortgage
Danielle Kirschbaum	United Title Affiliates
Randall Edgington	Ruoff Home Mortgage
Shawn Kelly	Service First Home Loans
Jim Reed	Service First Home Loans

Major Affiliate Sponsors:

Mac Tennant	Access Reverse Mortgage
Diana Harvey	Columbus Capital Lending
Diana Schwarz	Fiduciary Funding
Barry Beote	IBERIABANK
Marshall Shepherd	RE Home Photography
Michael Ludwig	Strategic Insurance Services

There were 6 guests in attendance.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul, Affiliate Board, Affiliate Ambassador Mentors, Affiliate Mentors, PRO Staff

- Guests
- REALTOR® Guests
- New Members
- Existing Members
\$125 was raised for All Children's Hospital

4. Announcements

- The Affiliate Marketing Session that was originally scheduled for October 7 that was moved to September 30 is now back to October 7
- Only paid members may put business cards on the Affiliate Wall
- Check your business cards to make sure your contact info is correct and up to date
- Affiliate pins are \$20 – all proceeds benefit All Children's Hospital
- A tour of All Children's Hospital and Ronald McDonald House will be June 16 at 10:00 a.m. – send John-Paul an email at AffiliateChairman@gmail.com if you want to go
- When you make a testimonial at Affiliate Meetings, please keep it to business matters only. They are not for announcing personal and/or social events

5. Marketing Session (Pitch)

- Anti-Trust Policy was reviewed including topics that shall not be discussed
- Susan McClain 727-692-8679 shared:
6260 Seminole Blvd in Seminole, commercial property, \$499,000
- Ellie Lebohner shared:
Joel Ct., 4/2, \$599,000

6. Major Upcoming Event

September 16 – Annual Business Meeting & Installation – tables will be raffled off (FREE but you must decorate your table and provide a dessert for 8 people) at the July 29 meeting. Your table must be set up between 1:30 p.m. and 6:00 p.m. the day before the event. Table and dessert judging will begin at 8am the morning of the event. Desserts must be labeled.

October 14 – 6th Annual Wine & Food Festival – silent auction will be online starting in August. We need 12 volunteers to help run food, pick up trash, etc. (NO cooking this year) and those spots will be raffled off at the August 12 meeting. You will get your name and logo on a banner that will be hung in the auditorium that evening and will be announced that evening.

November 14 – Affiliate Expo & Fall Festival – tables will be raffled off at the September 30 meeting at \$100 per table. You must stay for the duration of the event. Tables must be set up between 2 p.m. and 4 p.m. on November 11 or the morning of the event by 8:30 a.m. NO banners allowed, except small table top signs.

December 16 – Affiliate Board Installation

7. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business

- Diana Schwarz – Kim Simmons
- Deb Hicks – Smart Move Moving & Storage, Dylan Barrie, Sue Barber

Upcoming Events

June 8 – SavvyCard's 'Basic Training for Realtors' at PRO, 2:30pm to 3:30pm

June 16 – Primerica's 'Overcoming Your Financial Challenges' at the Palm Harbor Library, 1:30pm to 3:30pm

June 20 – LSG Consulting Services' 'Real Estate Mastermind Group of Tampa Bay' at PRO, 8:45am to 10:15am

June 21 – PRO Connect at Red Mesa Cantina, 5:30pm to 7:00pm, Bob Kane of CrossCountry Mortgage hosting

June 21 – Advanta IRA's 'Self-Directed IRA' class at PRO, 1:00 p.m. to 4:00 p.m., sponsor chosen is Ray Rau with VanDyk Mortgage

NEXT MEETING

Tuesday, June 28 from 10:30 a.m. to noon at PRO – 4590 Ulmerton Rd. Clearwater, FL

Orientation will be held that day at 9:00 a.m. Please attend if you haven't attended one yet. Around the Table will follow the meeting.

The 2016 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>