

Affiliate Business Partners Meeting #15 Minutes

Tuesday, August 5, 2014 | 10:30 a.m.

Auditoriums A, B & C

PRO STAFF

Kim Sonefeld, Marketing and Communications Manager and Affiliate Liaison

AFFILIATE MEMBERS

Chairman: *John-Paul M. Mario, ASID, Classic Design Associates*

Affiliate Directors:

Francine Villa *Sierra Pacific Mortgage*
Robyn Fiel *Sierra Pacific Mortgage*
Linda Goldfarb *LSG Consulting Services*
John Barcelo *Applied Technology Resources*
Gayle LaBonte *Consumer Title & Escrow*
George Martin *Bullseye Surveying*
Denise Drews *Sierra Pacific Mortgage*

NOT PRESENT:

Brian Chase *Tampa Law Source*

Affiliate Mentors:

Rick Haupricht *GreenLeaf Title*
Edina McGuire *Sierra Pacific Mortgage*
John Barie *JB Health & Life Solutions*
Diana Harvey *DFC Designs*

NOT PRESENT:

Amber Petersen *LegalShield*
Melissa Rodgers *SEC Inspection/Pest Control*

Dr. Clark Walters, DC *Hand & Foot Chiropractic*
Christian Rava *North American Title Co*
Jerry Smith *A Snoop Inspection*
Penny Lee Todd *Penny Rich Pool Services*
Melissa Jayme *Hancock Bank*
Audi Spiridakos *21 Day Home Loans*
Courtney Davis *Bright Light Solutions*
Pat Smoot *SecurityNational Mortgage Co*
Christal Kotchman *Trust Business Systems*
Cindy Lukehart *MD Plus*
Jeff Beerbohm *Total Title Solutions*
Mary Lobdell *A Buyer's Choice Home Inspection*
Tammy Hagedorn *Seminole Title*
Joshue Lerette *Carrington Mortgage*
Megan Galane *Mountain West IRA*
Jackie McMahon *Third Federal Savings & Loan*
Elena Reed *Third Federal Savings & Loan*

Deb Hicks
Maria Walkiewicz
Dylan Barrie
Bruce Weber
Michele Ondrey
Chris Cox
Michelle Wilson
Lynda Lane Ash
Karen Keaton
Kathy Britts
Jacqueline Phillips
Sarah Hasch
Marino Cecchi
Angela Haddon
Diana Schwarz
Brandon Rimes
Louis Bakkalapul
Rob Taylor
Jamie Lynch
Courtney O'Bannon
Kristin Lacey
Rebecca Dalton
Heather Joie
Rick Shook
Laureen Lofgren
Lori Stuller
Scott Tennant
John Papageorge
Tab Brown
Joel Morris
Joyce Smith
Marilyn Corazza
Samantha McDermott
Tammy Leventis
Steve Wichlenski
Lucy Chellis
Linda Blanton
Ben Friedlander

Suddath Relocation Systems
East Lake Woodlands C.C.
Rock's Moving Company
Bruce Weber Inspection Services
National Heatng & Air
CJs Carpet Cleaning
One Source Insurance Solutions
Regions Mortgage
Gulf Beaches Law, PA
Uptown Title
Trust Business Systems
First International Title
Fiduciary Funding
Total Title Solutions
Fiduciary Funding
The Real Estate Quarterback Show
Attorney Title Services
Rising Point Solutions
Rising Point Solutions
Scarr Insurance
Keystone Painting
Lakewood Ranch Communities
Rick's Home Theatre Store
Rick's Home Theatre Store
Florida Bank
Stuller Drywall
Access Reverse Mortgage
Alpha Environmental Diagnostic
Storm Fitters
Somers Title
Somers Title
Coastal Property Services
Florida Bank
MailCo
DFC Designs
Regions Mortgage
Third Federal Savings & Loan
Ben's Pens & More

REALTOR® Members:

Brandon Rimes *Re/Max*
Cindy Lukehart *Carrington Real Estate*
Ben Friedlander *Big Ben Realty*
John Noell *Holland Associates*
Andrew Cabot *Holland Associates*

There were 5 guests in attendance.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul Mario, Affiliate Board, David B. Bennett, Kim Sonefeld, Affiliate Mentors

3. Introductions:

- Guests
- REALTOR® Guests
- New Members
- Existing Members
\$80 was raised for All Children's Hospital

4. Announcements

- Affiliate Pins are available for purchase for \$20 – proceeds benefit All Children's Hospital – contact John-Paul to purchase one
- Affiliate Open House is August 12 at 9:30 a.m. at PRO – invite anyone who you think would be interested in joining the Affiliate Program
- Wine & Food Festival major sponsorships are still available – contact John-Paul to become one. The 50/50 is up to \$1,600. Auction items are still needed – drop them at the front desk.
- There are three openings at the next Affiliate Meeting to make a 5 minute presentation – contact John-Paul to sign up

5. Marketing Session (Pitch)

- Anti-Trust Policy was reviewed including topics that shall not be discussed
- John Noell shared:
30 Turner St in Clearwater, \$289,900 plus \$608/month but seller will pay fee until the end of the year, 3/2
1916 Ridgewood Dr in Clearwater, \$139,850, 3/2
- Cindy Lukehart shared:
9134 Tudor Dr in Tampa, \$32,500 plus \$340/month, 2/1
5228 School Dr in New Port Richey, \$49,000, 2/2
- Brandon Rimes shared:
5506 Beamin Dew Loop in Land O Lakes, \$1.335 mil, 4/5.5
4823 Longwater Way in Tampa, \$635,000, 4/2
636 Corey Ave in St Pete Beach, \$595,000, Hotel
5710 White Ibis Lane in Land O Lakes, \$425,000, 5/3.1
11530 S US Hwy 41 in Gibsonton, \$449,000, Bait and Tackle Store w/manufactured home

6. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business

- Brandon Rimes – Jon Galane, Megan Galene, Louis Bakkalapulo, Pat Smoot, Tim Jaskiewicz, Jerry Smith, Jay Smith
- John Barcelo – Brandon Rimes, Dave Perkins, Laureen Lofgren
- Cindy Lukehart – Joshua Lerette
- Dylan Barrie – Rick Hauprich
- George Martin – Diana Schwarz
- Deb Hicks – Dylan Barrie, Tim Jaskiewicz, Rick Haupricht
- Diana Schwarz – George Martin
- Penny Lee Todd – Michele Ondrey
- John-Paul read a thank you card from a Realtor who attended the GRI class thanking the Affiliate sponsors for providing them with lunch throughout the class
- Edina McGuire read a thank you card she received from a guest she brought to an Affiliate meeting

Upcoming Events

Aug 7 – SecurityNational Mortgage Co.'s "Work With Any Type of Client: Communication Strategies" class 9:30 to 10:30
Aug 8 – GadgitKids' "10 Tech Tools for Mobile Agents" workshop 10:00 a.m. to noon
Aug 13 – Exchange Resource Group's "An Intro to 1031 Exchanges" at the St Pete Library, 1:30 p.m. to 3:30 p.m.
Aug 18 – LSG Consulting Services' "Masterminds for REALTORS®" meeting 8:45 a.m. to 10:30 a.m.
Aug 19 – PRO Connect at Red Mesa Cantina in St Pete – Abbie Lewin with Tampa Bay Title is hosting
Aug 21 – Tampa Bay Title's "Municipal Lien Searches – What Every Real Estate Agent Should Know" class 9:30-11:30
Aug 21 – Exchange Resource Group's "An Intro to 1031 Exchanges" at the Palm Harbor Library, 1:30 p.m. to 3:30 p.m.
Aug 26 – Advanta IRA's "Buying RE Within a Self Directed IRA" class, 9:00 a.m. to noon
Aug 27 – PRO Connect at Bar Louie in the Countryside Mall in Clearwater
Aug 28 – Tampa Law Source's "Coffee with Counsel", 10:00 a.m. to noon

Spotlight Affiliates for August

Week of August 11: Currencies Direct and Paramount Mortgage
Week of August 18: Third Federal Savings and Loan and A Buyer's Choice Home Inspection
Week of August 25: Title Security and SEC Inspection Services

NEXT MEETING

Friday, August 22 at 10:30 a.m. at PRO – 4590 Ulmerton Rd. Clearwater, FL
Plan to attend the Affiliate Orientation at 9:00 a.m. that day if you have not yet attended one.
Affiliates Around the Table will be held at 12:20 p.m. that day
The 2014 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>