

Affiliate Business Partners Meeting #19 Minutes

Friday, October 28, 2016 | 10:30 a.m.

Auditoriums A, B & C

AFFILIATE MEMBERS

Chairman: John-Paul M. Mario, ASID, Classic Design Associates

Affiliate Board Members: *indicates major sponsor

Samantha McDermott, Secretary IBERIABANK*

Dylan Barrie Rock's Moving Co*

Denise Drews American Bancshares Mortgage*

Robyn Fiel Synovus Mortgage

Pat Stobie Total Title Solutions*

John Barcelo ValuCentric

Marc Walker Waddell & Reed

NOT PRESENT:

Scott Tennant Access Home Mortgage*

Ambassador Mentors:

NOT PRESENT:

John Barie Classic Design Associates

Affiliate Mentors:

Deb Hicks Suddath Relocation Systems*

Laura Vetter Home Warranty of America

NOT PRESENT:

Nelson Garcia SunPoint Home Loans

Stephanie Stephens Total Title Solutions*

Major Sponsors:

Mac Tennant Access Reverse Mortgage

Diana Schwarz Fiduciary Funding

Laureen Lofgren IBERIABANK

Laura Palmisano International Title Partners

Sonia Pfizenmaier Kron & West A/C

Joanna Furuglyas Peace of Mind Home Inspections

Amy DeLorenzo Strategic Insurance Services

Brian Heckman The Heckman Group

Elena Reed Third Federal Savings & Loan

Other Members:

Danielle Kirschbaum United Title Affiliates

Phil Grinstead First Class Moving

Dave Ansel VanDyk Mortgage

Kevin Leon US Health Group

Angi Comas La Maison Title

Audra Snyder Hughes Exterminators

Amber Petersen LegalShield

Merrilee Kittelstad Mass Mutual

Nathan Willis Fifth Third Bank

Sharon Topping Beacon Background Screening

Edina McGuire Family Connect Member

Pat Smoot SNMC Reverse Mortgage

Sally Petersen LegalShield

Mike Lesyshyn SavvyHealth

Other Members cont:

Melissa Ems

Janice Goodall

Heather Joie

Penny Lee Todd

Bob Dorian

Tamatha Spangler

Brian Brown

Keith Long

Dan Hagaman

Orlando Imai

Donna Powell

Kim Bauer

Frank Gemma

Joyce Smith

Paula Blanda

Debbie Kappel

Annmarie Dotson

Cindy Lukehart

Julie Schueler

Sarah Hasch

Elizabeth Madray

Katrina Grenon

Donna Mason

Abbie Sasser

Rick Haupricht

Noel Richards

Kristi Seferi

Michelle Rothwell

Barry Carroll

Scott Pendleton

April Kalapp

Tammy Kulakowski

Angelina Godfrey

Sharon McNaughton

Kerry Kuck

Mike Williams

Megan Galane

Sandra Ceballos

Drake Bealieu

Diana Harvey

Jeff Jones

Denise Ariale

Jarrood Sullivan

Tracy Baer

Mary Lehman

Glenn Fricke

Mike Kennedy

Ginny Cannon

Jim Chapin

Melissa Ems Insurance

Melissa Ems Insurance

Rick's Home Theatre Store

Butterfly Connections

Tampa Bay Times

Currencies Direct

Old Republic Home Protection

Journalist On Call

Hagaman Promotions

Allstate Financial

Pillar to Post Home Inspectors

1-800-GOT-JUNK

Caliber Home Loans

Somers Title

Solutions Insurance

Wells Fargo Short Sales

Dotson Accounting

VA REP

Everything But The House

Equity National Title

LegalShield

Stewart Title

Primerica

Tampa Bay Title

GreenLeaf Title

Gimbal Labs

Gimbal Labs

Your Mortgage Source

Exclaimit Inc

E Mortgage Management

First American Title

Master Restoration

Doug Mayer Insurance Agency

Doug Mayer Insurance Agency

Spot on Pinellas Home Inspections

SecurityNational Mortgage Co.

Mountain West IRA

Silver Roots

Every Choice Insurance

Homeside Financial

We Inspect Mold

Union Home Mortgage

The Mortgage Firm

North Shore Insurance

Fidelity National Title

DG Construction & Inspections

Triple D Defense

Cabi

Chapin Punch List Pros

Sherry Keenan	Best View Photography
Bruce Waits	First Choice Home Services
Mark Holst	Holst Home Inspection
Tomeka Hale	Florida Community Bank
Manny Franco	Bay to Bay Lending
Dr. Clark Walters	Cranial Release

AGENDA ITEMS

1. Mission Statement

2. Welcome Guests – 5 guests were in attendance

3. Introductions: John-Paul, Affiliate Board, Affiliate Ambassador Mentors, Affiliate Mentors, PRO Staff

4. Introductions:

- New Members
 - Existing Members
- \$805 was raised for All Children's Hospital*

5. Announcements

- Read and understand the Affiliate Procedures and Guidelines
- 2017 Membership Dues are due January 3
- Affiliate Thanksgiving Potluck Luncheon – November 17 – RSVP here: <https://form.jotform.com/63004440229950>
- Affiliate Holiday/Christmas Party and Installation of 2017 Board – December 16 – RSVP will be open soon
- Recap of Wine & Food Festival and sponsor/volunteer thank you

6. Halloween Costume Contest

- First Prize: Pat Stobie – Total Title Solutions
- Second Prize: Sandra Ceballos – Silver Roots
- Third Prize: Melissa Ems and Janice Goodall – Melissa Ems Insurance

7. Affiliate Presentations

- Marc Walker – Waddell & Reed Financial Advisors
- Barry Carroll – View360RealEstate.com

Presentation slots are filled through April 2017. Email AffiliateChairman@gmail.com if you want to make a presentation at an upcoming meeting beyond that. PowerPoints are due to John-Paul 2 weeks prior to the meeting date and are limited to 5 slides.

8. 2017/2018 Affiliate Directory

Prime ad space was raffled off:

- Back Cover – Security National Mortgage
- Centerfold – American Bancshares Mortgage

General ad space is on sale now. Go here to order yours and place a deposit: <http://bit.ly/2017AffDir>

9. 2017 Major Sponsor Raffle

- Platinum Level – International Title Partners (1 remain)
- Diamond Level – Total Title Solutions (3 remain)
- Emerald Level – None
- Ruby Level – Third Federal Savings & Loan, Peace of Mind Home Inspections, American Bancshares Mortgage, Melissa Ems Insurance, Suddath Relocation Systems, Access Reverse Mortgage, IBERIABANK, Kron & West A/C, Home Warranty of America, The Heckman Group, VanDyk Mortgage, DG Construction & Inspections

10. 2016 Affiliate Expo & Fall Festival table raffle

1. Old Republic Home Protection
2. Stewart Title – Katrina
3. Equity National Title
4. Solutions Insurance
5. Hughes Exterminators
6. Peace of Mind Home Inspections
7. Caliber Home Loans
8. Currencies Direct
9. E Mortgage Management
10. Rock's Moving Co.
11. Spot On Pinellas Home Inspections
12. Pillar to Post Home Inspectors
13. Fidelity National Title
14. Allstate
15. American Bancshares Mortgage
16. Melissa Ems Insurance
17. WeInspectMold.com
19. Tampa Bay Times
20. SecurityNational Mortgage Co.
21. Triple T Defense
22. 1-800-GOT-JUNK
23. Suddath Relocation Systems
24. Union Home Mortgage
25. US Health Advisors – Kevin
26. Wells Fargo Short Sales
27. Third Federal Savings & Loan
28. Tampa Bay Title
29. First International Title
30. La Maison Title
31. Somers Title
32. Everything But The House
33. JB Health & Life Solutions
34. Classic Design Associates
35. US Health Advisors – Steve Cohn
36. Budget Self Storage
37. IBERIABANK
38. First Class Moving Systems
39. DG Construction & Inspections

Affiliate Expo Volunteer Raffle

1. Penny Lee Todd
 2. Sonia Pfizenmaier
 3. Keith Long
 4. Rick Haupricht
- Backup – Nathan Willis

11. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business

- Paula Blanda – Total Title, GreenLeaf Title, Waterstone Mortgage, VA REP
- Kim Bauer – Marilyn Corazza, Deb Hicks
- Deb Hicks – Jackie McMahan, Hannah Peters, John-Paul Mario, Dylan Barrie, Stephanie Stephens, Kim Bauer, Julie Schueler, Realtor referrals and PRO

- Dylan Barrie – Katie Shotts, Ted Delsardo, George Martin, Rick Haupricht, Melissa Ems, John-Paul Mario
- Amber Petersen – Debbie Kampel, Sandra Ceballos
- Sally Petersen – John-Paul Mario, Marilyn w/Mass Mutual
- John Barcelo – John-Paul Mario, PRO, Denise Drews, The Heckman Group, Michelle Rothwell, Mac Tennant, Tom DeMint, Robyn Fiel
- Tracy Baer – Orlando Imai, Edina McGuire, Robyn Fiel, Denise Drews
- Dr. Clark Walters – Samantha McDermott, Pat Smoot

Upcoming Events

Fri. Nov. 4 – The Heckman Group's 'Database Magnet' at PRO, 10am to noon

Tue. Nov. 8 – Strategic Insurance Services and SEC Inspection Services' 'Insurance & Home Inspection 101' at the Palm Harbor Library, 1:30pm to 3:30pm

Wed. Nov. 9 – Strategic Insurance Services and SEC Inspection Services' 'Insurance & Home Inspection 101' at the St. Pete Main Library, 1:30pm to 3:30pm

Wed. Nov. 9 – SavvyCard's 'Basic Training for Realtors' at PRO, 2:30pm to 3:30pm

Affiliate Spotlight in November

Week of October 31: US Health Advisors and First International Title

Week of November 7: First Class Moving Systems and Stewart Title

Week of November 14: New Outlook Home Staging and Sir Speedy

Week of November 21: PRO Promotions (Thanksgiving)

Week of November 28: Premier Certified Inspections and Access Reverse Mortgage

NEXT MEETING

Friday, November 11, 2016 | 10:30 a.m. to noon | PRO – 4590 Ulmerton Rd. in Clearwater.

This is a Marketing Session/Pitch Meeting. Invite your Realtor contacts to this meeting to introduce themselves and their listings to us! MLS listing ID#s must be emailed to AffiliateChairman@gmail.com

The 2016 and 2017 Affiliate Meeting schedules are located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>