

Affiliate Business Partners Meeting #20 Minutes

Friday, October 24, 2014 | 10:30 a.m.

Auditoriums A, B & C

PRO STAFF

Kim Sonefeld

AFFILIATE MEMBERS

Chairman: *John-Paul M. Mario, ASID, Classic Design Associates*

Affiliate Board Members:

Robyn Fiel *Sierra Pacific Mortgage*
Francine Villa *Sierra Pacific Mortgage*
John Barcelo *Applied Technology Resources*

NOT PRESENT:

George Martin *Bullseye Surveying*
Denise Drews *Sierra Pacific Mortgage*
Gayle LaBonte *Consumer Title and Escrow Services*
Brian Chase *Tampa Law Source*
Linda Goldfarb *LSG Consulting Services*

Affiliate Mentors:

Edina McGuire *Sierra Pacific Mortgage*
John Barie *JB Health and Life Solutions*
Amber Petersen *LegalShield*
Rick Haupricht *GreenLeaf Title*
Melissa Rodgers *SEC Inspection/Pest Control*

NOT PRESENT:

Diana Harvey *DFC Designs*

Brian Brown *Old Republic Home Warranty*
Susan Brown *S & L Interiors*
Tina Cahill *E Mortgage Management*
Sarah Hasch *First International Title*
Megan Galane *Mountain West IRA*
Jon Galane *Mountain West IRA*
Michelle Rothwell *Bay National Title*
Diana Schwarz *Fiduciary Funding*
Barry Beote *EverBank*
Brighid Miller *West Coast Insurance*
Sally Petersen *LegalShield*
Katherine Tykoski *Sierra Pacific Mortgage*
Maryellen Crowder *MD Plus Telemedicine*
Paula Blanda *West Coast Insurance Group*
Rondi Frisch *Efficiency Factor*
Frank Gemma *Caliber Home Loans*
Tony Bertolotti *Prime Protection*
Sonja Jovetic *Total Title Solutions*
Daniel Marshall *Fiduciary Funding*
Matt Friesz *Properly Inspected*
Orlando Imai *Northwestern Mutual Financial*
Elizabeth Madray *LegalShield*
Gary Guarino *Security One*
Katherine Luke *Sierra Pacific Mortgage*
Karen Symos *Regus*

Mike Born *E-Inspections Now*
Judy Pettit *Hand & Foot Chiropractic*
Sonia Pfizenmaier *Kron & West Heating and A/C*
Dave Anderson *Anderson Inspections*
Glenn Fricke *DG Construction and Inspections*
Claude Levesque *Levesque Painting and Restoration*
Carol Meyer *Embassy Mortgage Group*
Steve Cohn *Commission Express*
Audra Snyder *Hughes Exterminators*
Mike Benken *Michael Benken Photography*
Kelly Kepler *International Title Partners*
Laurin Evans *International Title Partners*
Chris Musto *Nations Lending Corp.*
Scott Tennant *Access Reverse Mortgage*
Abbie Lewin *Tampa Bay Title*
Rebecca Dalton *Lakewood Ranch Communities*
Brandon Rimes *The Real Estate Quarterback Show*
Jay Smith *A Snoop Inspection*
Jim Pello *Brightway Insurance*
Mike Trimis *CertaPro Painters*
Angie Haddon *Total Title Solutions*
Barry Beote *EverBank*
Samantha McDermott *Florida Bank*
Laureen Lofgren *Florida Bank*
Pat Smoot *SecurityNational Mortgage Co*
Dylan Barrie *Rock's Moving Co*
Courtney Davis *Brightlight Solutions*
Courtney O'Bannon *Scarr Insurance*
Joel Morris *Somers Title*
Michele Wilson *One Source Insurance Solutions*
Jay Marshall *House to Home Relocations*
Sue Duhamel *Redefined Moving*
Sherry Keenan *Best View Photography*
Chris Cox *CJ's Carpet and Tile Cleaning*
Kim Bauer *1-800-GOT-JUNK*
Tom DeMint *GreenLeaf Title*
Penny Lee Todd *Penny Rich Pool Service*
Lori Stuller *Stuller Drywall*
Trish Pallazola *Fidelity National Title*
Debra Lee *Innovation Cabinetry*
Linda Hunsinger *Scott & Fenderson, Attorneys at Law*
Bob Dorian *Tampa Bay Times*
Dr. Clark Walters *Hand & Foot Chiropractic*
Jerrick Johnston *GadgitKids*

Brian Aber	Rising Point Solutions	Leona Broussard	AFLAC
Heather Joie	Rick's Home Theatre Store	Chuck Gee	CG Electric
Kristin Lacey	Keystone Painting	Jeff Jones	Liberty Inspections
Christian Rava	Stewart Title	Dave Gerald	Active Security
Tab Brown	Storm Fitters	Deb Hicks	Suddath Relocation Systems
Betsy Braden	Colonial Mortgage		

Also in attendance were 9 guests.

AGENDA ITEMS

1. Mission Statement

2. Introductions: John-Paul, Affiliate Board Members, Affiliate Mentors

3. Introductions: guests, new members, existing members

- \$238 was raised for All Children's Hospital during introductions
- October's birthdays were acknowledged

4. Announcements/Reminders

- PRO Connect is for members only and ADULTS only – no children are permitted
- When you receive an email from Kim, please read it fully prior to responding
- When sponsoring an event, make sure you are either on time or early
- Another 50/50 drawing will be held at the Affiliate Expo on November 13
- Affiliate Directory ads and deposits are due soon – see attached flyer
- 2015 Affiliate Meeting schedule will be posted on PinellasRealtor.org soon
- Major Sponsorships for 2015 are limited – see John-Paul if you're interested – if you put a deposit down now you will get sponsorship for the remainder of 2014 for free
- Affiliate pins are available for \$20 – see John-Paul if you're interested
- Construction on the Executive Suites has begun – contact Evelyn if you're interested in leasing a space – esatriano@tampabayrealtor.com or 727-216-3016
- Spotlight Affiliates November:
 - Week of November 3: Waddell & Reed and FAST of Florida
 - Week of November 10: Sir Speedy and Carpet Docs Inside Homes
 - Week of November 17: Elite Home and Property Services and ThinkQuik
 - Week of November 24: Stuller Drywall and Stewart Title

5. Recap of 2014 Wine & Food Festival

- Thanks to Kadi Tubbs for helping to get an article in two different community newspaper, Judson Brady and Sherry Keenan for photographing the event, Jerry Powers for printing the banners and giving back 30% of the cost for All Children's Hospital, Dylan Barrie for the manpower in moving tables, Dave Moss for providing the coffee at no cost, and Kron & West and Total Title Solutions for significant donations
- Over 800 members attended
- Thanks to all Affiliate and staff volunteers, and Affiliate sponsors

6. Topic: Preparing for 2015

- Consider November and December your last minute planning time for 2015 - where do you want to be next year?
- What did you do in 2014 to get known? Did you utilize your membership here at PRO?
- Do you understand the power of networking and how it works?

7. Affiliate's Presentations:

Prime Protection - Anthony Bertolotti
 Legal Shield - Amber & Sally Peterson
 One Source Insurance Solutions - Michele Wilson
 JB Healthcare - John Peter Barie

Email John-Paul (johnpaulsid@gmail.com) to sign up to speak at a future meeting.

8. Gift Bag Program – August/September agents

Robin Emanuel, Drew Corazza, Megan Galane, Deb Hicks, Adrienne Prince, Jody Pastorino, Laureen Lofgren, Brian Brown were randomly chosen to assemble and deliver gift bags for August's and September's top agents on October 30 at 3:30 p.m. at PRO

9. Testimonials – the following Affiliates gave testimonials about their successes with fellow members and other means of getting business:

- John Barcelo – Rick Haupricht, Denise Drews, Joyce Smith, Cindy Lukehart, Brandon Rimes, Dave Perkins, Cathy Burdette, Scott Johnson, Angie Haddon
- Diana Schwarz – Brian Brown
- John Barie – Jim Pello, Tracy Baer
- Laureen Lofgren – John-Paul Mario, Amber and Sally Petersen, Robyn Fiel
- Linda Hunsinger – Laureen Lofgren, Melissa Rodgers, Dave Gerald
- Scott Tennant – Sara Biggs, Courtney O'Bannon, Joel Morris, Joyce Smith
- Dylan Barrie – Ben Friedlander
- Amber Petersen – Laureen Lofgren, Dr. Clark Walters
- Sally Petersen – Dr. Clark Walters
- Brian Brown – Brandon Rimes, title companies that send him business, he ran into a Realtor who received a gift bag from the Affiliate Gift Bag Program who was very thankful
- Deb Hicks – John-Paul Mario, Linda Goldfarb, Smart Move, Redefined Moving, Nelson Garcia
- Rebecca Dalton – PRO and participation at the Wine & Food Festival and exposure from her banner hanging
- Paula Blanda – Rick Haupricht, Sierra Pacific Mortgage team
- Tab Brown – Brandon Rimes, Susan Brown, John Barie
- Angie Haddon – Sierra Pacific Mortgage team, Melissa Rodgers, Sue Duhamel, Courtney Davis
- Kristine Lacey – a Realtor from Clearwater Harbor Realty found her on PRO's website
- Brandon Rimes – Jon and Megan Galane, Pat Smoot, Tab Brown, Jerry Smith, Jay Smith, John Barcelo
- Jim Pello – Tracy Baer
- Rick Haupricht – John Barcelo, John-Paul Mario, Amber and Sally Petersen
- Dr. Clark Walters – Amber and Sally Petersen

10. Upcoming Events

Oct 27: Heckman Group at S W Funding's 'The Art of the Start' at PRO, 10:00 a.m. to noon

Nov 7: Tampa Law Source's 'Coffee with Counsel' at PRO, 10:00 a.m. to noon

Nov 11: Stewart Title's 'Real Estate Liability – Reduce Your Risk, Protect Your License' at PRO, 9:30am-12:30pm

Nov 12: SavvyCard's 'Basic Training' at PRO, 10:30 a.m. for Affiliates, 1:30 p.m. for Realtors

Nov. 13: Affiliate Expo at PRO, 10:00 a.m. to 4:00 p.m.

Affiliates picked to get a table (\$25) at the Expo are:

Keystone Painting, Storm Fitters, One Source Insurance Solutions, SEC Inspection Services, Best View Photography, West Coast Insurance Group, Fidelity National Title, Liberty Inspections, Colonial Mortgage, The Real Estate Quarterback Show, LegalShield, Sierra Pacific Mortgage, A Snoop Inspection, MD Plus Telemedicine, Rick's Home Theatre Store, Lakewood Ranch Communities, 1-800-GOT-JUNK, Access Reverse Mortgage, Northwestern Mutual, Anderson Inspections, Scott and Fenderson, E-Inspections Now, International Title Partners, GreenLeaf Title, SecurityNational Mortgage Co, Penny Rich Pool Services, DG Construction and Inspections, Hughes Exterminators, Caliber Home Loans, Commission Express, EverBank, First International Title, Bay National Title, Hand and Foot Chiropractic, Old Republic Home Warranty, S & L Interiors, Suddath Relocation Systems, E Mortgage Management, JB Health & Life Solutions, Tampa Bay Title, Fiduciary Funding, Mountain West IRA, Rising Point Solutions, Embassy Mortgage Group

Nov 19: PIC's 'International Marketing Session' at PRO, 3:00 p.m. to 4:30 p.m. 2 Affiliates chosen to sponsor are Laurin Evans and Mark Born

NEXT MEETING

November 14 | 10:30 a.m. to noon | PRO – 4590 Ulmerton Rd. in Clearwater.

Invite your Realtor contacts to this meeting to introduce themselves and their listings to us!

The 2014 Affiliate Meeting schedule is located here: <http://pinellasrealtor.org/affiliate-advisory-committee-meetings/>