Where Does Your Listing Go?
My Florida Regional MLS (MFRMLS) Listings

First Stop: The MLS System
When a listing is entered into the MLS system, it becomes accessible to the many thousands of MFRMLS agents, brokers and appraisers.

Next Stop: Many Options
Below are other websites where your listing may go, depending upon your preference and/or your broker’s preference.

Questions? To learn more about opting in to or out of the below options, visit www.syndication.mfrmls.com/options/

ListHub is a syndication platform that gives MFRMLS brokers and their agents many syndication options, including some of the top home searching websites across the country.
Visit www.listhub.com/publisher-list.html to see all ListHub publishers that are available.

State27Homes.com
MFRMLS sends data daily and directly to Realtor.com. Also, Realtor.com has developed “distribution partners” with many other websites, such as Move.com, allowing consumers from other websites to automatically link to the Realtor.com search engine.

ListHub Syndication
State27Homes.com is powered by the MLS system. It gives consumers updated information every 5 minutes. There are many features, including advanced property searches, school and neighborhood information — and even information on down payment programs (Down Payment Resource™).

MLS Advantage
Many of MFRMLS’s associations have an agreement with Listingbook, giving consumers and agents who use Listingbook comprehensive, updated and analytical listing information.

Realtor.com
Through Florida Realtors®, listings from over 40 MLSs/associations across Florida appear in their entirety for other agents to search.

Listingbook.com
Where Does Your Listing Go?
(Cont’d)

Did you know?
Some websites, such as Zillow and Trulia, have additional partners, such as Yahoo! Homes, Hotpads, and other websites. Your listing may also appear on these partner sites.

Proxio showcases listings in front of other real estate professionals in 100+ countries across the globe. For consumers, listings appear on WorldProperties.com.

Florida Living Network
Many brokers have agreements with each other (called Information Data Exchange (IDX)) to display each other’s listings on their own brokerage and agent websites. So there’s a good chance your listing may appear on many brokerage and agent websites in your area.

Questions?
To learn more about opting in to or out of your syndication options, visit www.syndication.mfrmls.com/options/

Proxio (International)
This site provides a number of home searching options for consumers, as well as news and other information.

Florida Realtors

Broker/Agent Websites (IDX)
Listing brokers can opt in to the Zillow Group through the Login Portal. Through the Zillow Group, listings are sent to Zillow, Trulia, Yahoo! Homes, HotPads, and other websites. Listings are updated on the Zillow Group websites within every hour. Visit www.zillowgroup.com/distribution/ for all Zillow Group websites.

Zillow Group

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