

Featuring America's Best Beaches!<sup>1</sup>



## The Tampa Bay Area & Beach Communities of Pinellas, Pasco, and Hillsborough Counties, Florida

St. Petersburg • Clearwater • Tampa • Dunedin • St. Pete Beach • Indian Rocks Beach • Gulfport • Treasure Island • Brandon • Lutz

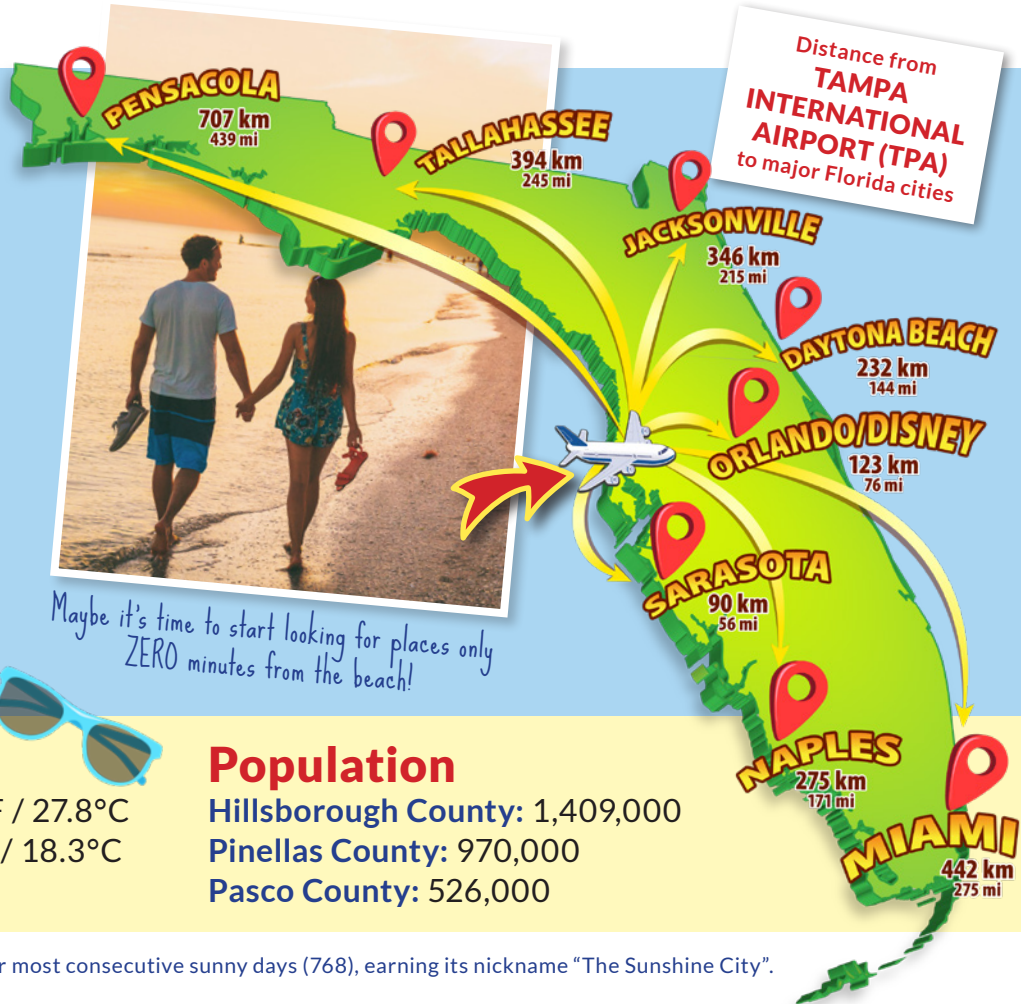
This booklet is brought to you by Suncoast Global Council (SGC) and Tampa Bay Global Business Council (TBGBC), in partnership with Pinellas REALTOR® Organization & Central Pasco REALTOR® Organization (PRO/CPRO) and Greater Tampa REALTORS® (GTR).

<sup>1</sup>TripAdvisor® "Top 10 Travelers' Choice® Beaches in the U.S.": Clearwater Beach: #1 (2019 & 2018), St. Pete Beach: #4 (2019) & #7 (2018)



# Welcome Home!

The Tampa Bay Area combines its trendy and urban side with the relaxed atmosphere of **America's best beaches**. You'll discover bright blue skies and sunshine, sparkling waterfront communities, world-class restaurants, endless family fun options, and a rich cultural and arts scene. AND – we are more than just beauty and fun. Investors love our area because of our **diverse and strong economy**. We have the second largest GDP in Florida and are a hub for innovation. Welcome to Florida's most diverse destination.



Did You Know?

## Climate

Average high: 82°F / 27.8°C

Average low: 65°F / 18.3°C



## Population

Hillsborough County: 1,409,000

Pinellas County: 970,000

Pasco County: 526,000

# The Tampa Bay Area & Beach Communities

## *The Tampa Bay Area truly has something for everyone.*

*International buyers flock to this area for our beautiful weather, sunny skies, and endless opportunities for both relaxation and fun. Investors choose to put their money here due to our incredibly strong, diverse, and growing economy. There is room for everyone, and all are welcome here. The housing options are varied, from luxurious mansions to modest condominiums, and you'll find something to suit every lifestyle and price range. We are proud that the National Association of REALTORS® named us one of the ten American markets expected to outperform over the next three to five years due to our relative housing affordability combined with solid local economic expansion. We invite you to experience our warm hospitality and find out why so many choose to call Tampa Bay 'home'.*



**Cyndee Haydon**  
2020 Chairman  
of the Board

Pinellas REALTOR® Organization  
and Central Pasco REALTOR®  
Organization



**Corina Lessa Silva**  
2020 Chair

Suncoast Global Council  
formerly Pinellas International  
Council

## Ready to get started?

To find a REALTOR® or search  
available homes now, visit  
[www.athometampabay.com](http://www.athometampabay.com)





# Don't just take our word for it. See how we rank!

**Clearwater Beach - #1 Best Beach in the U.S. and #6 in the World<sup>1</sup>**

**St. Pete Beach - #4 Best Beach in the U.S.<sup>1</sup>**

**Caladesi Island State Park Dunedin - #7 Top Beaches in America<sup>2</sup>**

**St. Petersburg - #3 Top Places for LGBTQ Folks to Live<sup>3</sup>**

**Tampa - #5 Best Places to Start a Business<sup>4</sup>**

**St. Petersburg - #2 Best Places to Buy or Own a Home<sup>5</sup>**

**Tampa-St. Pete-Clearwater - #7 Best Metros for Startups<sup>6</sup>**



*Clearwater Beach's number one spot isn't a fluke. It's won two years in a row!*

# Let's Talk Business

**Tampa Bay is home to 20 corporate headquarters with over \$1 billion in annual revenue**, eight of which are Fortune 1000 companies. Almost 500 foreign-owned companies representing more than 40 nations are established in our community.  
(Tampa Bay Economic Development Council)

Our area is located on the prime I-4 warehouse and distribution logistics corridor.

**Tampa International Airport consistently wins awards** for its environmental, diversity, design, and customer service efforts and offers **hundreds of direct domestic and international flights each day**.

**Port Tampa Bay is the largest seaport in Florida** and is the closest deep-water port to the Panama Canal and post-Panamax ready. Its economic impact is more than **\$17.2 billion** and is responsible for 85,000 jobs.

**34 million consumers** are within an eight-hour drive.

**Real estate is 16% of Florida's economy**, at \$173 billion per year. (U.S. Dept. of Commerce)



From the 1880s through 1930s, cigar manufacturing and related activities—primarily box construction and lithography—dominated Tampa's economy.

# International Real Estate in Tampa Bay

## According to the National Association of REALTORS®...

Foreign buyers **purchased nearly \$23 billion** of Florida's existing homes  
**53%** of foreign buyers purchased a **condominium or townhouse**  
**9%** of foreign buyers who purchased property in Florida purchased in the **Tampa-St. Petersburg-Clearwater area**

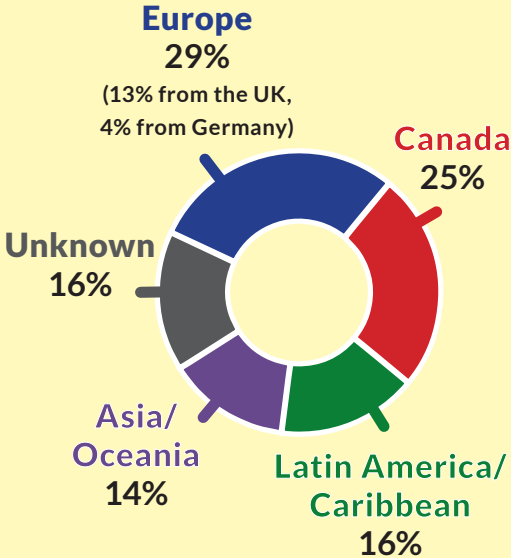


The **median purchase prices** as of January 2020 (Florida REALTORS®):

	Pinellas Co.	Pasco Co.	Hillsborough Co.
<b>Single Family Homes</b>	\$270,000	\$233,300	\$259,990
<b>Townhouses/Condos</b>	\$178,500	\$163,000	\$178,500



Foreign buyers who purchase property in the Tampa-St. Petersburg-Clearwater area originate from:



# Get Here & Get Around

## Getting to the Tampa Bay Area

**is easy!** There are daily flights, many non-stop, in and out of Tampa International Airport (TPA) and St. Pete-Clearwater International Airport (PIE). Once you're in an automobile, interstates 4, 75, and 275 will take you to the heart of the area and beyond.

## TPA hosts over 20 direct

**international flights** including Amsterdam, Cancun, Frankfurt, Grand Cayman, Halifax, Hamilton, Havana, London, Montreal, Nassau, Ottawa, Panama City, Reykjavik, St. John's, Toronto, Winnipeg, and Zurich. **TPA consistently wins praise for its efficiency and convenient design.**

Smaller than TPA and located near the beaches, **PIE also offers direct flights to Halifax and Toronto**, plus over 50

direct flights to destinations across the U.S.

## When you're here, there are many ways to get from Point A to Point B.

Since we are the Bay area, many modes of transportation will take you on the water!

- Amtrak Rail Train
- Central Avenue Trolley (CAT)
- Cross Bay Ferry
- Downtowner Electric Rideshare
- eBoats Tampa
- Kraken Cycleboards
- Lyft and Uber
- Pirate Water Taxi
- Taxi Cabs
- TECO Line Streetcar



**Care to cruise?** In Tampa Bay, the Port of Tampa is where you'll start your cruising experience to a variety of Caribbean destinations. **Carnival, Celebrity, Holland America, MSC Cruises, Norwegian, and Royal Caribbean** all offer cruises that depart from the port on three-, five-, seven-, and 14-night cruises.



# Beach Life

**Beautiful white sand and clear, shallow water** make our award-winning and world-renowned beaches an ideal playground for the young, old, and everyone in between.

Whether you enjoy people watching and walking along a boardwalk, or prefer the more untouched and pristine environments, there is a spot for everyone in our **12 beach cities and 11 barrier islands**.

Our beaches have been the honored recipient of a number of **awards and accolades in nearly every category** – from natural beauty and seclusion, to best city beach, and from best family beach to recognition for environmental conservation.



There are more than 50 active adult retirement communities in Tampa Bay Area.



There are hundreds of waterfront condo complexes in the Tampa Bay Area!







## More than just water and sand!

The locals know many of the area's best restaurants and bars are found at the beaches. You'll find everything from fine dining to ultra casual.



## A wildlife paradise!

A great many species steal the spotlight around here, including dolphins, pelicans, egrets, herons, ospreys, manatees, ibises, wood storks, and sea turtles... and that's not counting the fish!

**Just a sample of the area's beaches and beach communities:**

**Anclote Key Preserve State Park**  
**Caladesi Island State Park**  
**Clearwater Beach**  
**Belleair Beach**  
**Fred Howard Park**  
**Fort De Soto Park**  
**Honeymoon Island State Park**  
**Indian Rocks Beach**  
**Indian Shores**  
**Isla Del Sol**  
**Redington Beach**  
**Redington Shores**  
**Madreia Beach**  
**North Redington Beach**  
**Tierra Verde**  
**Treasure Island**  
**St. Pete Beach**  
**Sunset Beach**  
**Pass-a-Grille Beach**  
**Sand Key**  
**Shell Key**



# Explore Our Outdoors

With our location on the Gulf of Mexico and our year-round warm and sunny climate, it is no surprise that we are a mecca for outdoor enthusiasts.

Our world-class recreation and conservation systems maintain hundreds of parks, preserves, boat ramps, campgrounds, and nature trails.



**You will find every type  
of sporting activity, plus:**

- Bicycling
- Boating
- Bocce
- Camping
- Dog Parks
- Fishing
- Golfing
- Kayaking and canoeing
- Kiteboarding
- Horseback riding
- Paddleboarding
- Parasailing
- Shelling
- Shuffleboarding
- Skydiving
- Snorkeling and scuba diving
- Wind surfing

**...and everything in  
between!**







We have **37** different golf courses, including some that host the PGA Tour.

## Let's Play

The Tampa Bay Area is home to many different national sports teams, automobile racing, golfing, and more.

We also host major national championship sporting events, including the NFL's Super Bowl.

**Clearwater Offshore Nationals** (*boat racing*)

**Firestone Grand Prix** (*IndyCar Racing*)

Spring training for:  
**the Philadelphia Phillies, the New York Yankees, and the Toronto Blue Jays**  
(*MLB/baseball*)

**Tampa Bay Lightning** (*NHL/hockey*)

**Tampa Bay Rays** (*MLB/baseball*)

**Tampa Bay Buccaneers** (*NFL/football*)

**Tampa Bay Rowdies** (*soccer*)

**Tampa Bay Vipers** (*XFL football*)

**The Orlando Magic** (*NBA/basketball*) is just up the road in Orlando.

Did You Know?

Tampa has hosted four Super Bowls and will host again in 2021.



# Art & Culture

We have it all - an endless amount of cultural activities and musical performances happening every day of the week. Our arts and culture scene extends through the area and has never been more vibrant and notable.

- Museums
- Art galleries and murals
- Live music venues
- Major event centers
- Outdoor festivals
- Performing arts centers

*Better plan for repeat visits! The Dali Museum (below) is home to over 2,000 works of art!*



*Paint the town! Local artist Chad Mize (right) creates a mural in St. Petersburg, a city quickly becoming known internationally as an outdoor gallery for its abundant murals.*





# Unique Things to Do

Whether you like animals, rollercoasters and thrill rides, or interesting experiences, here is just a sample of the ways you could spend your time exploring our interesting side:

- Adventure Island
- Big Cat Rescue
- Busch Gardens Tampa Bay
- Clearwater Marine Aquarium
- Dinosaur World
- Florida State Fairgrounds and Amphitheater
- iFly Indoor Skydiving
- Manatee Viewing Center
- Tarpon Springs Sponge Docks
- The Seminole Hard Rock Hotel & Casino
- Topgolf
- The Florida Aquarium
- Wat Mongkolratanaram Thai Temple
- Yacht StarShip Cruises
- ZooTampa at Lowry Park

The Florida Aquarium boasts more than 20,000 plants and animals!





# A Culinary Experience

Our food scene is a cornucopia of culinary contributions known as a dining-destination.

**With easy access to seafood from the Gulf of Mexico and the melting pot of international cultures, you'll find every type of food**

**imaginable** for the vegan, the carnivore, and everyone in-between. World-renowned celebrity chefs call us home. We also boast a major craft beer scene for those with a taste for hops.



## The Best Sandwich on Earth

Did you know? The Cuban sandwich originates from Ybor City in Tampa!



# Shop 'Till You Drop

**Discover the most unique shopping experiences around** – from enclosed, multi-level complexes offering luxury

brands, to open-air flea, craft, and thrift markets – there is something for all tastes and budgets.





# Never Stop Learning

Students of all ages have access to top-ranking higher education, including public and private colleges and universities, technical and trade schools, medical schools, and more.

The historic Plant Hall at University of Tampa is a defining feature of Tampa's skyline.

- University of South Florida
- University of Tampa
- St. Petersburg College
- Eckerd College
- Pinellas Technical College
- National Aviation Academy
- Florida International University
- Hillsborough Community College
- The Art Institute of Tampa

# LGBTQ+ Community

**USA Today named St. Petersburg the #2 city to celebrate LGBT Pride Month** in for a reason. Every year since 2014, St. Pete has scored a perfect 100 on the Human Rights Campaign's Municipality Equality Index (MEI).

All are welcome and celebrated in our community!





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