realtor.com®

MONTHLY TRAFFIC REPORT
FOR Stellar MLS

LISTING PERFORMANCE

Median Active Listings	78,313
Average Views per Listing	539
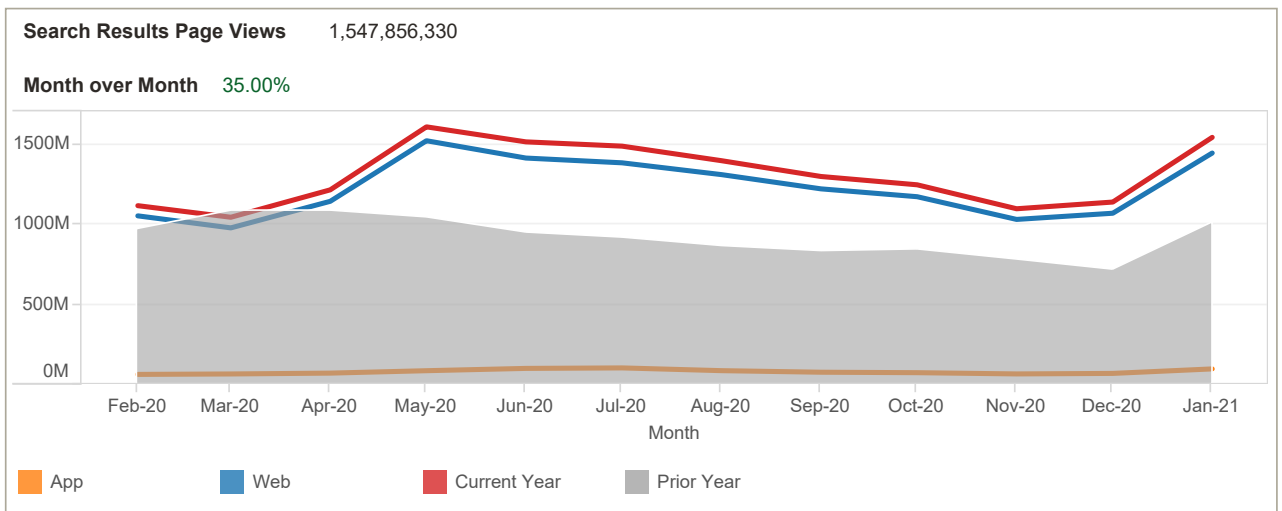
Search Results Page Views   1,547,856,330

Month over Month   35.00%

App: YTD traffic from Native Apps that are downloaded (iOS and Android)
Web: YTD traffic from all browsers (desktop, tablet and phone)

Listing Detail Page Views   42,427,769
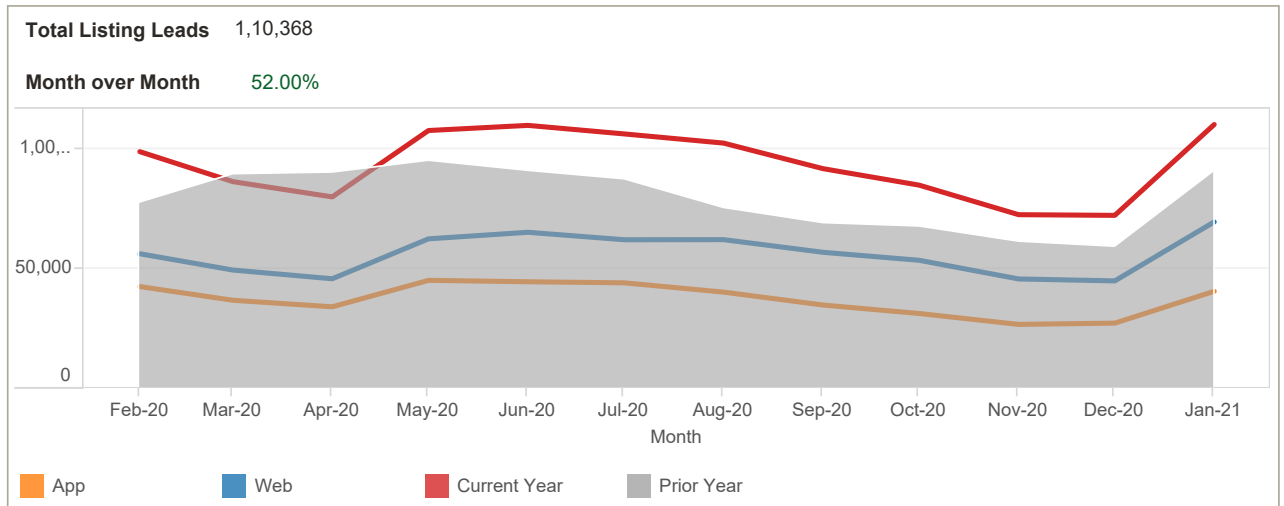
Month over Month   39.00%
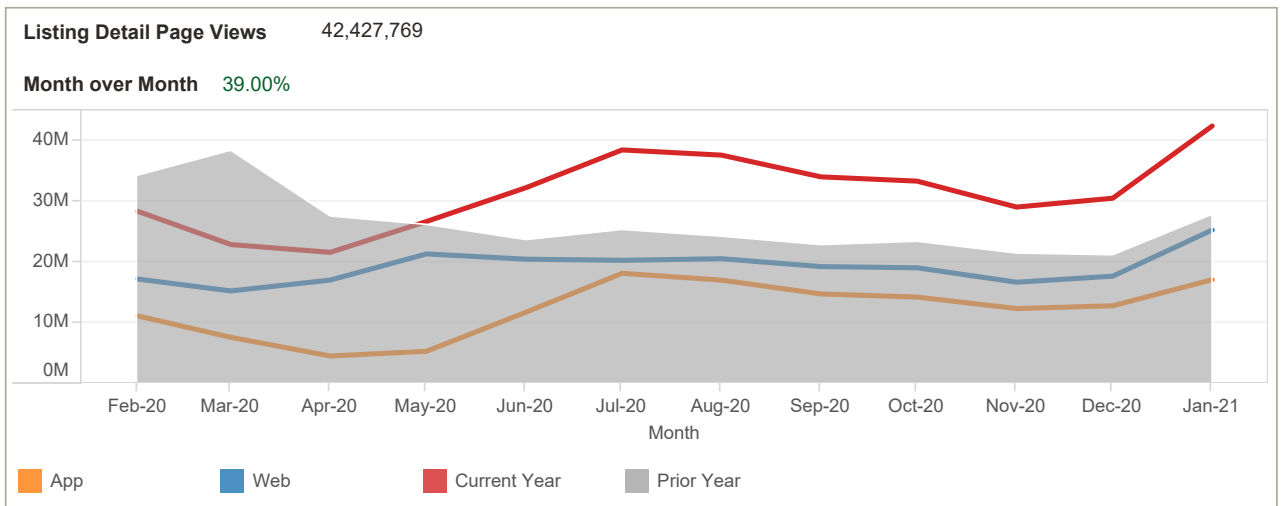
App: YTD traffic from Native Apps that are downloaded (iOS and Android)
Web: YTD traffic from all browsers (desktop, tablet and phone)

If you have any questions, please contact your Industry Relations representative or email:
industryrelations@move.com

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Total Listing Leads 1,10,368

Month over Month 52.00%

App: YTD traffic from Native Apps that are downloaded (iOS and Android)
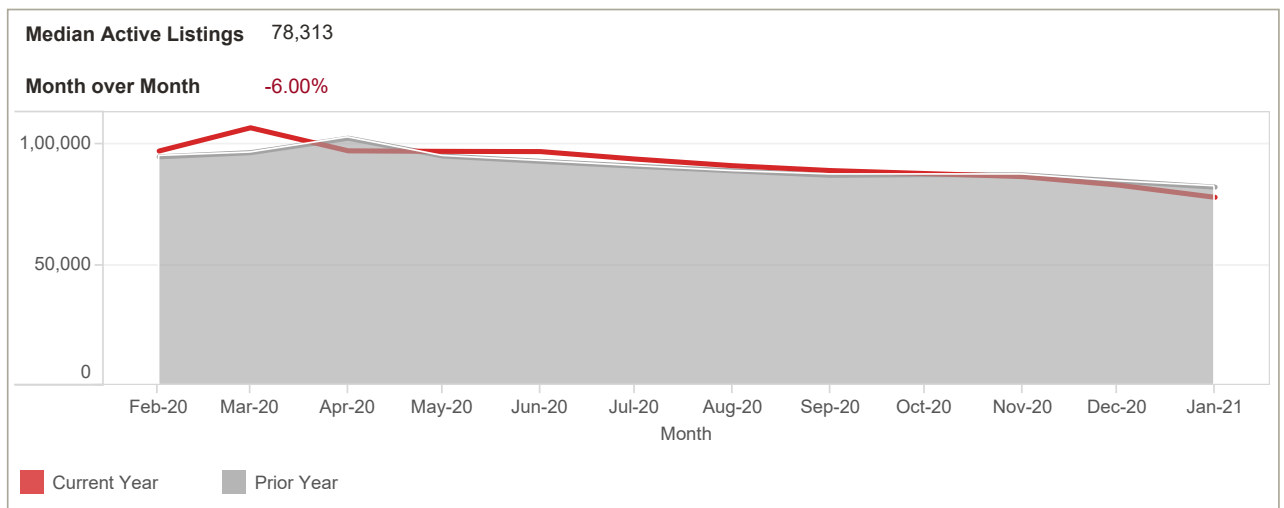Web: YTD traffic from all browsers (desktop, tablet and phone)

Median Active Listings 78,313

Month over Month -6.00%

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Median Days of Active Listings on realtor.com   66

Month over Month   8.00%

Median Days of Active Listings is for all US Residential (Single Family Homes, Townhomes, Condos) excluding land and for rent.

Total Profile Views   34,507

Month over Month   27506.00%

Total Profile Views from Find a Realtor® includes both list view and map view from claimed profiles.

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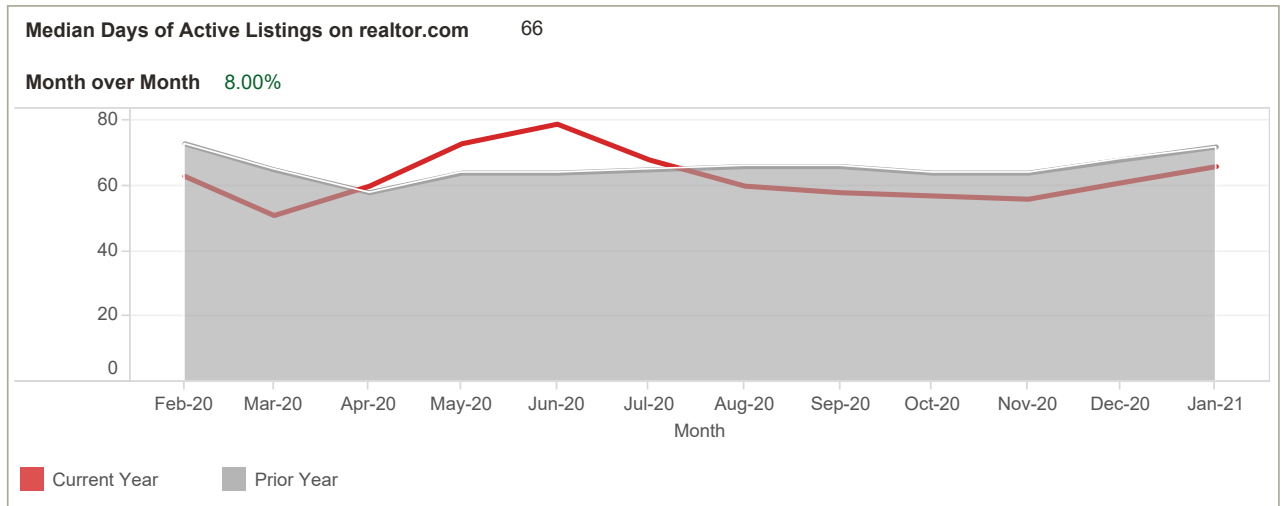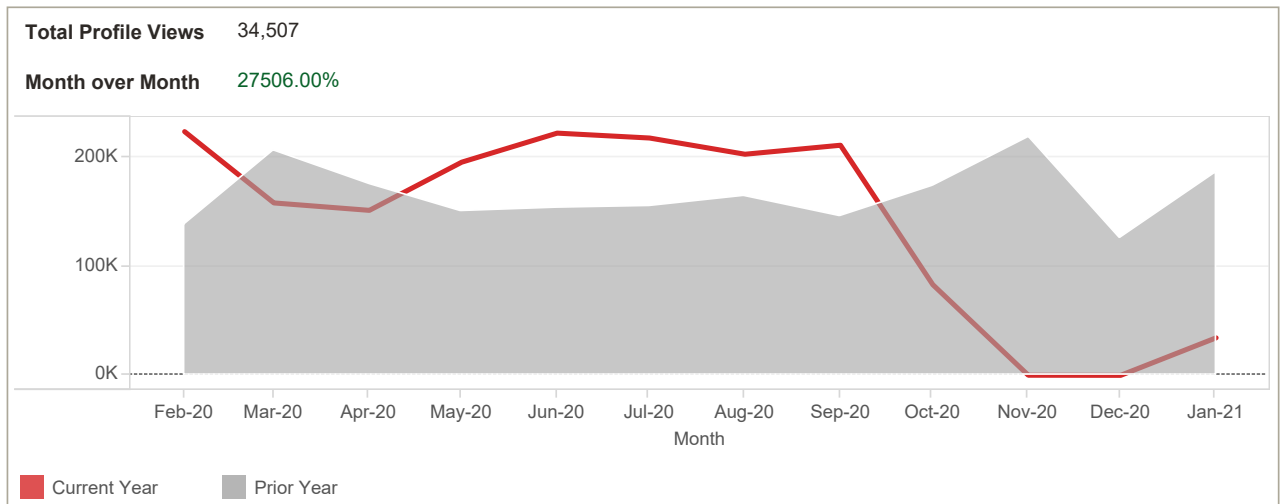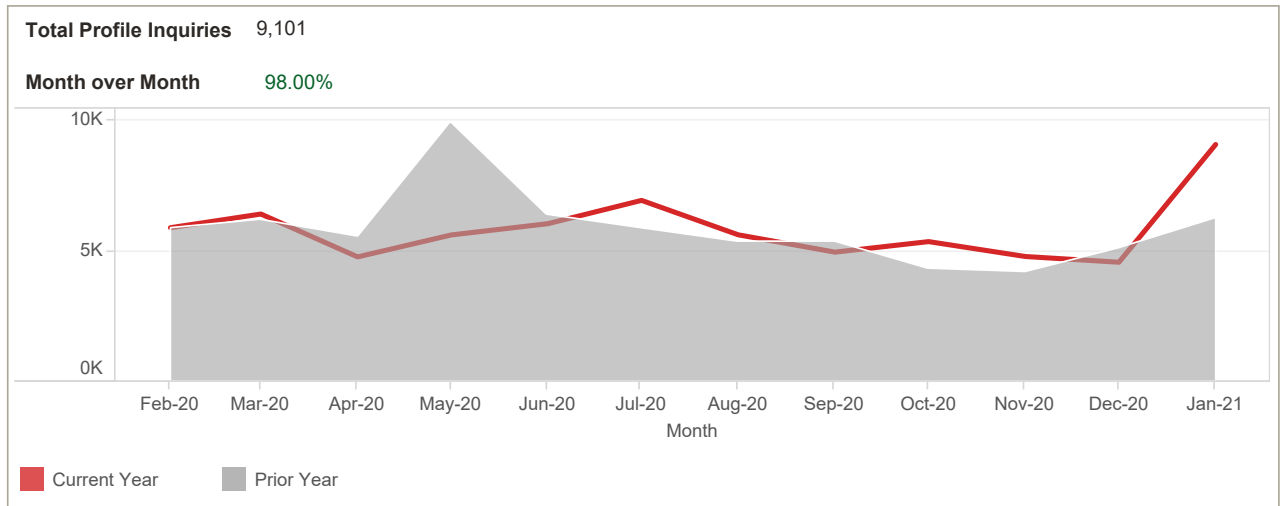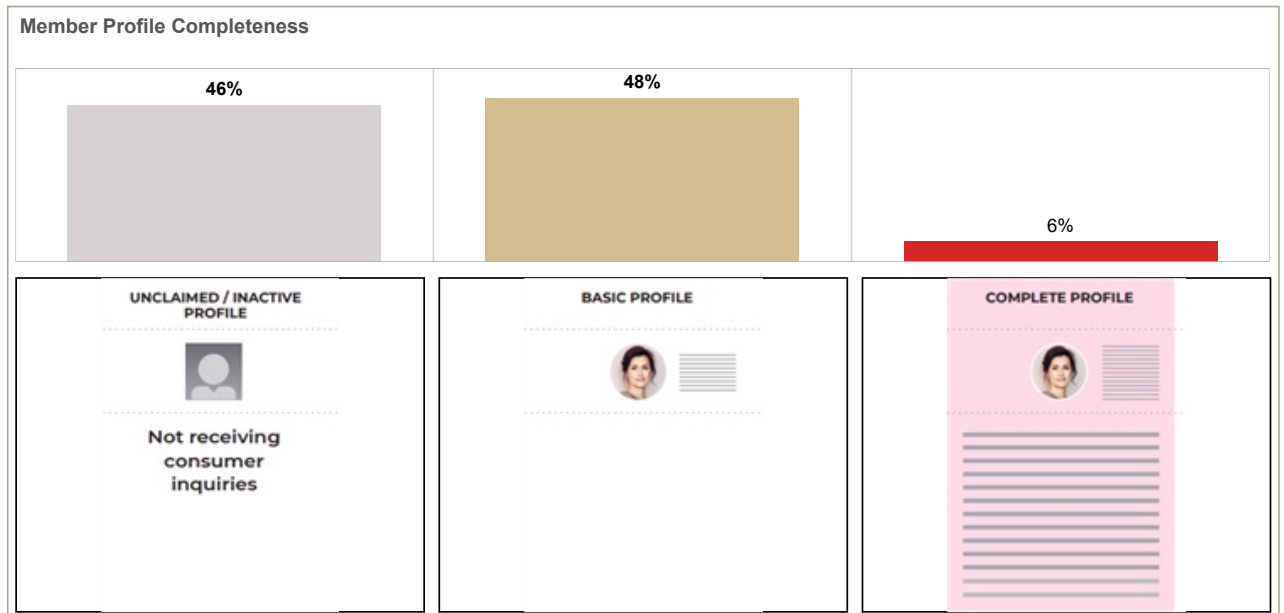industryrelations@move.com

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Total Profile Inquiries 9,101

Month over Month 98.00%

Total Profile Inquiries from Find a Realtor® claimed profiles.

Member Profile Completeness

46%	48%	6%
UNCLAIMED / INACTIVE PROFILE	BASIC PROFILE	COMPLETE PROFILE
Not receiving consumer inquiries		

To schedule a complimentary training webinar on profiles for your members, email industryrelations@move.com

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MONTHLY TRAFFIC REPORT
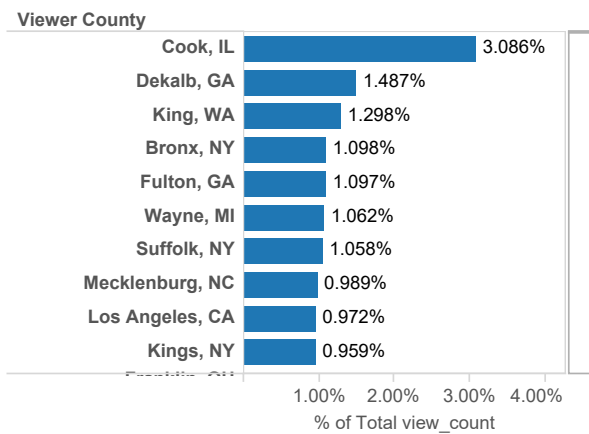## FOR Stellar MLS

MLS Cross Market Demand Report

Interested to know where your buyers are coming from? Check out Realtor.com's MLS Demand Report, created by our economics team, so you can better understand where consumer demand originates for your active MLS listings across realtor.com.

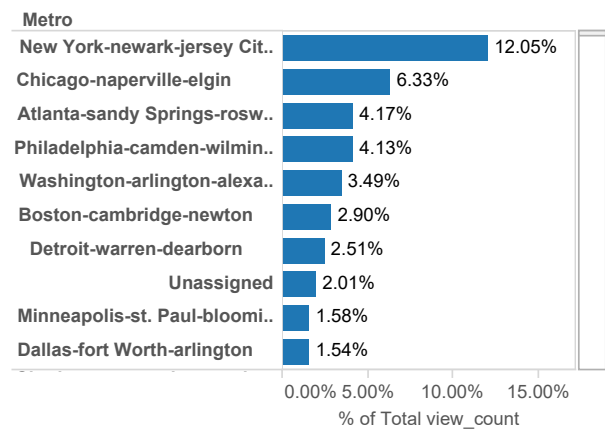*Realtor.com's MLS Demand Report will answer the following questions:*

What are the top Metro's within my state driving the greatest consumer demand for my listings on realtor.com?
What are the top Metro's from other states?
Which Counties, both in-state and out-of-state, are driving the greatest demand?

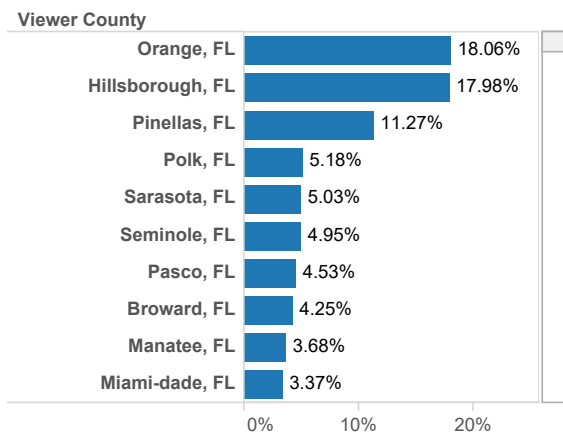Check out your MLS Demand Report below to truly understand where your buyers are coming from!
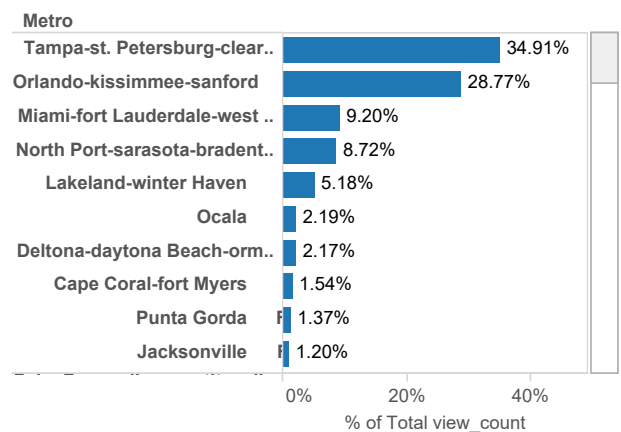
Top Viewing Counties from other States

Viewer County

County	%
Cook, IL	3.086%
Dekalb, GA	1.487%
King, WA	1.298%
Bronx, NY	1.098%
Fulton, GA	1.097%
Wayne, MI	1.062%
Suffolk, NY	1.058%
Mecklenburg, NC	0.989%
Los Angeles, CA	0.972%
Kings, NY	0.959%
Franklin, OH	

% of Total view_count

Top Viewing Metros from other States

Metro

Metro	%
New York-newark-jersey Cit..	12.05%
Chicago-naperville-elgin	6.33%
Atlanta-sandy Springs-rosw..	4.17%
Philadelphia-camden-wilmin..	4.13%
Washington-arlington-alexa..	3.49%
Boston-cambridge-newton	2.90%
Detroit-warren-dearborn	2.51%
Unassigned	2.01%
Minneapolis-st. Paul-bloomi..	1.58%
Dallas-fort Worth-arlington	1.54%

% of Total view_count

Top Viewing Counties within State

Viewer County

County	%
Orange, FL	18.06%
Hillsborough, FL	17.98%
Pinellas, FL	11.27%
Polk, FL	5.18%
Sarasota, FL	5.03%
Seminole, FL	4.95%
Pasco, FL	4.53%
Broward, FL	4.25%
Manatee, FL	3.68%
Miami-dade, FL	3.37%

Top Viewing Metros within State

Metro

Metro	%
Tampa-st. Petersburg-clear..	34.91%
Orlando-kissimmee-sanford	28.77%
Miami-fort Lauderdale-west ..	9.20%
North Port-sarasota-bradent..	8.72%
Lakeland-winter Haven	5.18%
Ocala	2.19%
Deltona-daytona Beach-orm..	2.17%
Cape Coral-fort Myers	1.54%
Punta Gorda F	1.37%
Jacksonville F	1.20%

% of Total view_count

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