



2024 REAP Sponsorship Opportunities

The residential real estate profession has an incredible opportunity to improve diversity in its ranks. REAP (Real Estate Apprentice Program) is designed to serve as a vehicle for companies and individuals to come together and help more individuals from underrepresented and underprivileged communities develop lasting real estate careers.

REAP will assist any person wishing to pursue a career as a real estate agent by providing them the specific and necessary tools, services, memberships, and guidance to become licensed, join the requisite REALTOR® associations and MLS, start working at a respected real estate brokerage and pursue a purposeful and sustainable, financially successful career.

GOLD: \$5,000

- Everything included in Bronze and Silver levels.
- Included in a REALTOR® View Magazine cover story.
- Presenting co-master of ceremony at graduation event.
- Logo in all social media marketing.
- Logo on pinellasrealtor.org's home page for two months.

SILVER: \$2,500

- Everything included in the Bronze level.
- Included in one "Association Highlights" monthly video.
- Speaking time (3-5 minutes) at graduation event.
- Speaking time (3-5 minutes) at mentee training sessions.

BRONZE: \$500

- Logo on REAP printed materials.
- Acknowledgment at PRO/CPRO's Annual Meeting & Installation.
- Logo and link on pinellasrealtor.org's DEI page.
- Ability to become an apprentice mentor.

Sponsorship and benefits are valid for 12 months. Real Estate Apprentice Program (REAP) sponsorships are tax deductible.

Visit pinellasrealtor.org/reap to inquire about sponsoring.